



**SOUTHERN**  
NORTH CAROLINA

## 2017 Community Tennis Development Workshop

### Grandover Resort & Conference Center

Greensboro, North Carolina

Friday, Sept. 29			
8:30 am	<b>Registration Opens</b>		
10:00 am - 1:00 pm	<b>Opening Session/Keynote/Lunch - Carlisle Ballroom</b> <i>The Power of Tennis in Changing Lives</i> - Liz Odera <i>Net Generation</i> - Leah Friedman		
1:15 - 5:00 pm	<b>"Round Robin" Workshops</b> - all participants cycle through all five presentations, each for 45 minutes - "shotgun start" style - coordinated by color on nametag		
1:15 - 2:00 pm	<b>Round 1</b>	<b>Poster Promotion (Garrett Mansfield) - Renoir Room</b>	
2:15 - 3:00 pm	<b>Round 2</b>	<b>Getting Technical with Try Tennis (Caroline Downs, Hope Tolley, Jenny Phelps) - Riviera Room</b>	
3:15 - 4:00 pm	<b>Round 3</b>	<b>On Court with Net Generation (Leah Friedman) - Provencial Room</b>	
4:15 - 5:00 pm	<b>Round 4</b>	<b>Where Does Tennis Fit In? (Miguel Garcia) - Trinity Room</b>	
<b>North Carolina Tennis Foundation Celebrate Tennis Night</b>			
5:30 - 7:00 pm	<b>Grandover Tennis Courts</b> – Round Robin, Drinks & Appetizers, and Fun Games for all		
7:00 - 10:00 pm	<b>Dinner</b> - Join us for Food, a Silent Auction, Music, and Fun Activities - <b>Griffin Room</b>		
Saturday, Sept. 30			
7:00 am	<b>Breakfast for Management Committee/Presidents/ED's/CC's</b> Need to know info for CTA Leadership~ Invitation Only		
	<i><b>Renoir Room</b></i>	<i><b>Riviera Room</b></i>	<i><b>Provencial Room</b></i>
8:00 - 9:15 am	<b>Net Generation Community Engagement</b> - Leah Friedman	<b>Videos and Photos with Animoto</b> - Garrett Mansfield	<b>Serving it up Disney Style</b> - Andrew Feldman and Jennifer Gregg
9:30 - 10:45 am	<b>Try Tennis? What's Next</b> - Hope Tolley, Caroline Downs, Jenny Phelps	<b>Grassroots Community Tennis: Let's Talk!</b> - Andrew Waldrop, Cy King, Miguel Garcia and You	<b>Communicating to the Ages</b> - Andrew Feldman and Jennifer Gregg
11:00 am - 12:15 pm	<b>Entry Level Play is the Key</b> - Sara Worth Hodges, Joanna Scott, and Kelly Gaines	<b>Knowing Your Community</b> - Miguel Garcia	<b>Who Cares if That's How it's Been Done</b> - Andrew Feldman and Jennifer Gregg
12:30 - 2:00 pm	<b>Awards Luncheon - Carlisle Ballroom</b>		
2:00 pm	<b>USTA North Carolina Semi-Annual Board Meeting - Griffin A</b>		