



Getting Technical with TryTennis

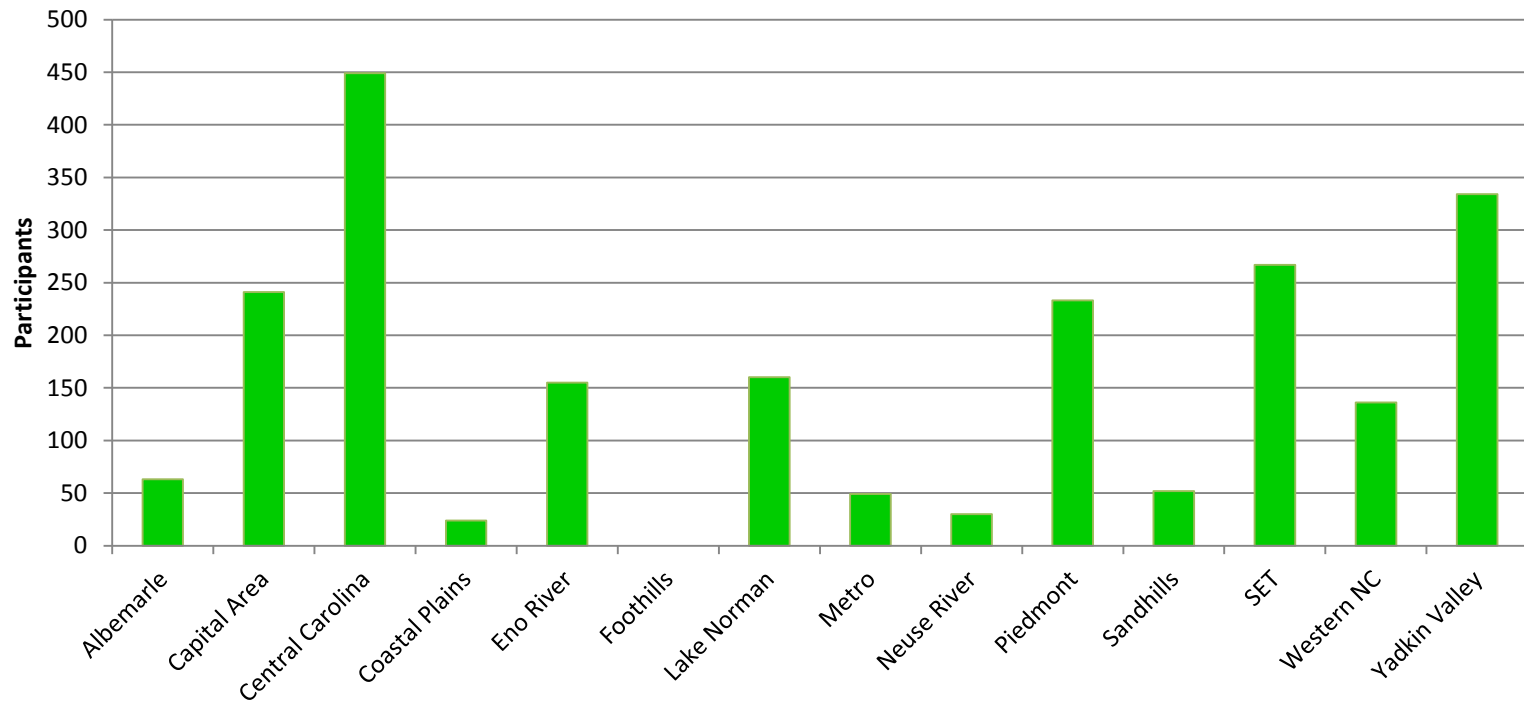
Caroline Downs, Hope Tolley, and
Jenny Phelps

Where are we now?

- Over 2,193 players have “tried tennis”
- 148 sessions
 - 139 adult/9 junior
- 41 cities
- 10 brand new leagues

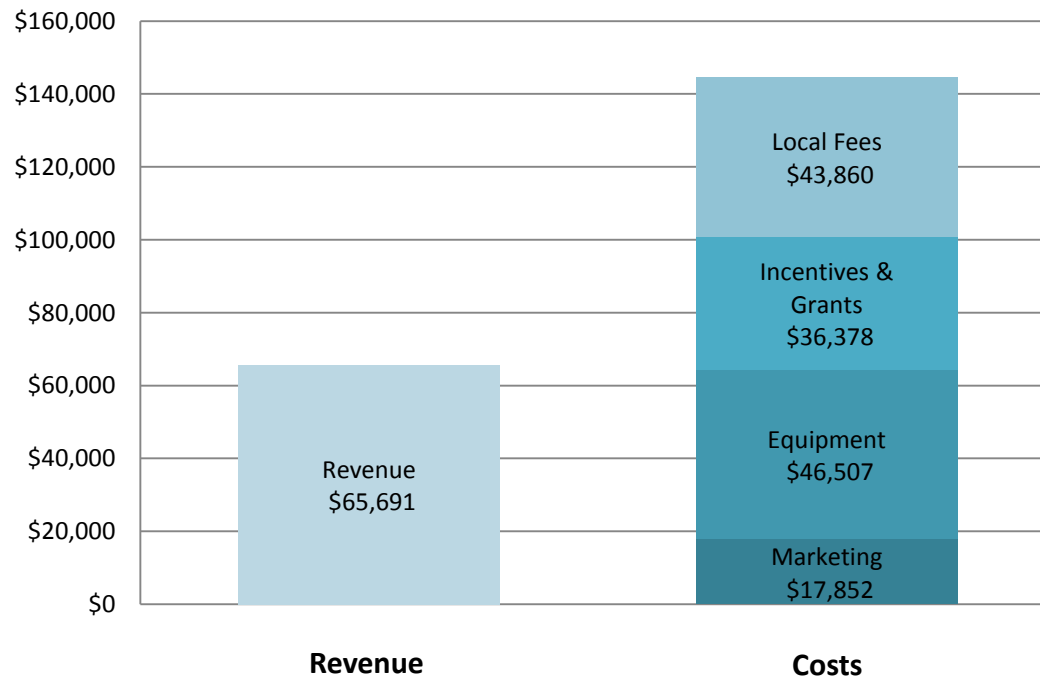


Statewide Participation (13 OF 14)



USTA Funding & TryTennis

Revenue & Costs



TryTennis Application Process

- Website
- TryTennis.net
 - Host Information
 - Locations
 - Player information





JotForm

- Collect all important contact information
(needed also to create non-member ID's)
- Tennis Experience
- Where they heard about TryTennis



JotForm

- Sent to the host & facility contact as a link
- All registrations emailed to local contacts
- Excel document to put together materials

Follow-Up Programming

- Complete the TryTennis Post Survey on website
 - Key is to demonstrate that follow-up programming is being offered
 - Additional sessions will pend unless growth league or programming in TennisLink is evident
 - Examples: 30&Under, Fireball, TryTennis League, Non-Membership, or traditional membership leagues

TryTennis Updates/Changes

- Effective January 1st
 - \$40 per person
 - Kick-Back per player = \$30
 - Incentive for getting players into TryTennis
 - ~~Program Support Grant~~
 - End of Season Funding
 - \$25 per player in TL programming not just participation
 - Possible new staff member
 - Dedicated solely to TryTennis

Jeopardy

2017	Current Payouts	Locations	NEW(2018)
<u>\$100</u>	<u>\$100</u>	<u>\$100</u>	<u>\$100</u>
<u>\$200</u>	<u>\$200</u>	<u>\$200</u>	<u>\$200</u>
<u>\$300</u>	<u>\$300</u>	<u>\$300</u>	<u>\$300</u>
<u>\$400</u>	<u>\$400</u>	<u>\$400</u>	<u>\$400</u>

Jeopardy

How much money does the host keep of each TryTennis registration?

\$20

Jeopardy

Currently, if you have 10 TryTennis participants, what is the total amount of money you can receive?



\$500

Jeopardy

If you want to receive an end of session \$100 bonus payout, what is the minimum number of participants you must have registered?

6

Jeopardy

How do you receive your end of season funding?



You have to complete the end of
season survey

Jeopardy

How much money can you receive from USTA North Carolina as a Program Support Grant?



\$200

Jeopardy

How many players must you have to receive the maximum amount of bonus funding?

26+ Adult
40+ Junior


Jeopardy

What is the new cost of TryTennis Locally?

\$40

Jeopardy


Where do players register for a TryTennis session?



TryTennis.net (locations tab)

Jeopardy

How many sessions can take place at one location?



As long as they are approved, you can host as many as you would like.



Jeopardy

How many cities in North Carolina
have hosted TryTennis?

41

Jeopardy


How many league areas currently host TryTennis?



13

Jeopardy

What is the new cost of TryTennis Locally?



\$40

Jeopardy

How many junior participants do you need to receive our benefits? (rackets & towels)



24 participants

Jeopardy

How often do we process TryTennis checks?



Bi-monthly

Jeopardy

In 2018, what will be necessary to have a “new”
TryTennis session approved?

Follow up programming

Jeopardy

In 2018, what is the incentive per player that registers in a TennisLink program? (hint: this is in lieu of end of session bonus)



\$25 per player

Jeopardy

How much \$\$\$ has USTA North Carolina invested in the TryTennis Program YTD?

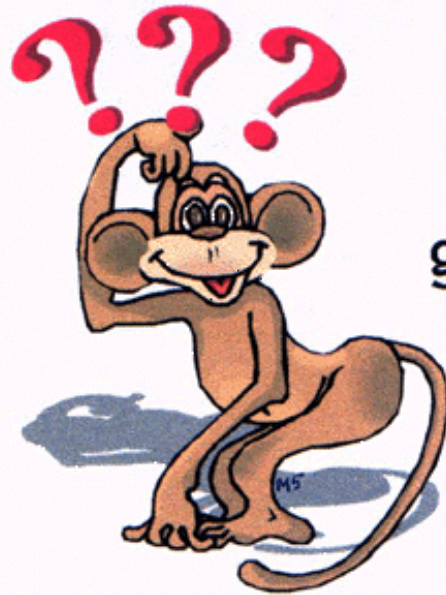
\$90,000

Jeopardy

In 2018, what amount per player of the registration fee will the host receive? (hint: this is in lieu of program support grant)

\$30

TryTennis



Questions
are
guaranteed in
life;
Answers
aren't.