



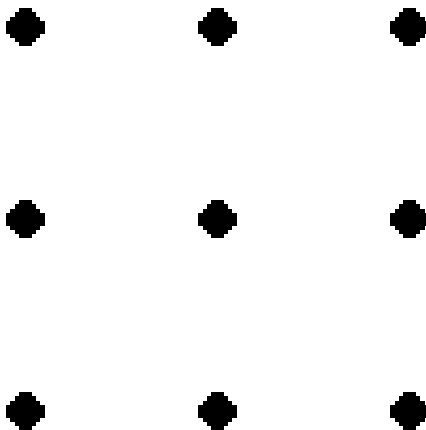
Who Cares if That's How it's Been Done

Andrew Feldman
And
Jennifer Gregg

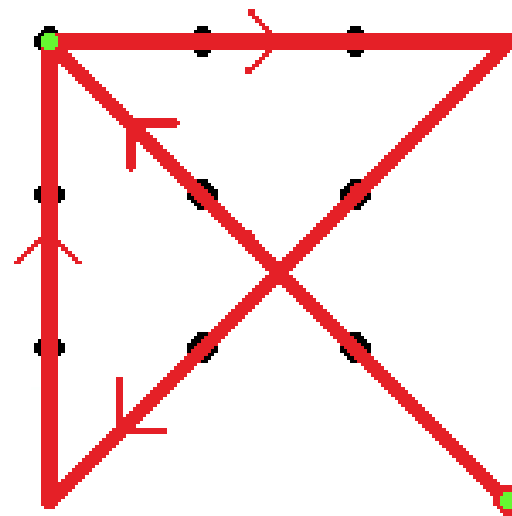


1. Break old thought patterns that constrain creativity
2. Use creative thinking techniques to reach innovative solutions

Connect the Dots



Connected





Name

One Area That You Are Super Creative Already

“Wait What?”

<https://youtu.be/bW0NguMG1bE>

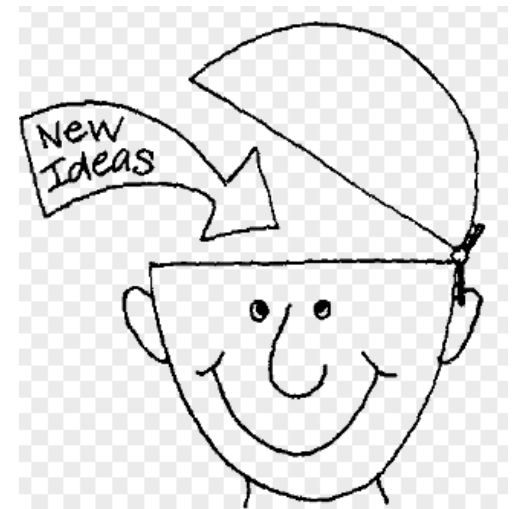
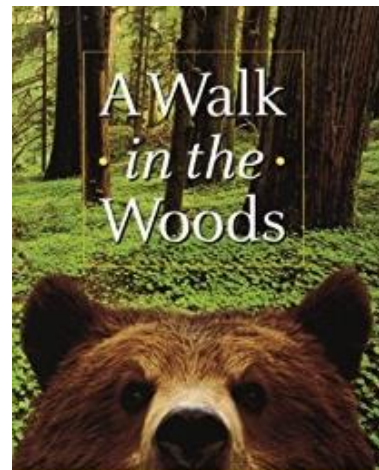


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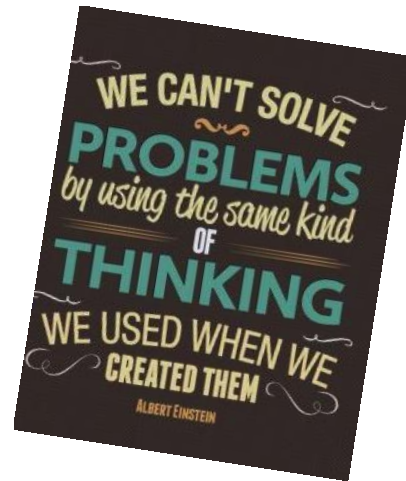


- Factors that help creativity
- Blocks/barriers to creativity

Creativity Stimulants



Creativity Barriers



A photograph of a person wearing a black hoodie, crouching on a sandy beach. The person's head is tucked down, and their back is to the camera. The background shows a vast, flat expanse of sand meeting a clear blue sky with some light clouds. The overall mood is contemplative and reflective.

If we learn from
our mistakes . . .

why am I
afraid to
make one?

Embracing Mistakes



Ask A Different Question



How can we improve the food in the cafeteria?



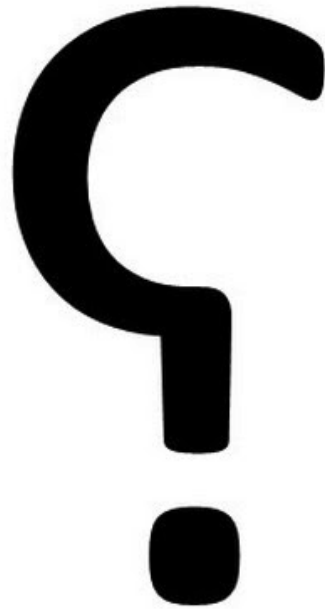
Tennis Questions

How do we get more team captains?

How do we produce the next great generation?

How do we increase the number of juniors playing competitive tennis?

Reverse the Question





Tennis Questions

How do we get more team captains?

How do we produce the next great generation?

How do we increase the number of juniors playing competitive tennis?

Channel a Role Model

What would.....



do?



Tennis Questions

How do we get more team captains?

How do we produce the next great generation?

How do we increase the number of juniors playing competitive tennis?

In Conclusion

- Allow for Mistakes
- Give yourself time and energy to be creative
- Go back to the original topic you needed creativity for – will these help?



























