



VISIT GREENVILLE, NC

Discover Pitt County

**UNCOVER COUNTLESS
HIDDEN GEMS**

EXPLORE THINGS TO DO

Farms & Markets, Art
Museums & Galleries, Local
Eateries & More

AREA MAPS

OUTDOOR
ADVENTURE AWAITS

**TAR RIVER,
GREENWAYS
& PARKS**

IN THE MOOD FOR CRAFT
BEER & EASTERN NC BBQ?

**HIT THE PITT
COUNTY BREW
& 'CUE TRAIL**



Greenville
NORTH CAROLINA

Find yourself in good company®



Greenville-Pitt County Convention & Visitors Bureau (Visit Greenville, NC) Visitors Center & Offices:

417 Cotanche Street Suite 100
Greenville, NC 27858
252-329-4200 | Fax: 252-329-4205
visitgreenvillenc.com
info@visitgreenvillenc.com

Facebook: @visitgreenvillenc
Twitter: @visitgreenville
Instagram @visitgreenvillenc
Hashtag: #visitgreenvillenc

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Bob Scheck *US Navy* (retired) | Candace Hollingsworth, *Hilton Greenville*

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ABOUT THE CVB

THE PITT-GREENVILLE CONVENTION & VISITORS AUTHORITY WAS FOUNDED IN 1987 with the duty to oversee the spending of Pitt County occupancy tax revenue to advise and assist in the promotion of activities and programs aiding and encouraging travel, tourism, and conventions. As the Greenville-Pitt County Convention & Visitors Bureau (Visit Greenville, NC), we are the official destination marketing organization for Greenville-Pitt County, and work to market and promote our destination, attract visitors and people looking to relocate, and help develop travel and tourism infrastructure and experiences within the county. The Greenville-Pitt County Sports Commission (Play Greenville, NC Sports) established in 2018, is a division of our CVB dedicated to marketing and developing sports tourism in our destination. We look forward to sharing our love and knowledge of Greenville-Pitt County with you!



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Disclaimer: The Greenville-Pitt County Convention & Visitors Bureau has made every effort to ensure current and accurate information on listings, events, and other content in this guide as of the time of print. Please verify information when planning your travel as information is subject to change.



WELCOME TO THE EMERALD CITY

The Gem of the East

Greenville is widely recognized as the cultural, educational, economic, and medical hub of Eastern North Carolina. While retaining our Southern charm, Greenville has grown into the 11th largest city in the state and is now a thriving, small metropolitan city of more than 93,000 in the heart of Pitt County with a population of nearly 181,000 residents.

With nearly 300 years of history and culture, visitors can find museums, historic sites, unique architecture, and artifacts that tell the story of Greenville-Pitt County from before the American Revolution up to the present day. From a rural agricultural community once reliant on naval stores and tobacco, to the thriving hub of commerce, education, healthcare, and entertainment it is today.

Greenville is now a growing university-medical community, anchored by **East Carolina University** and **Vidant Medical Center**, along with a strong industrial community. Greenville is also an accommodating event and leisure destination with an expanding **Greenville Convention Center Campus**, and a vibrant **Uptown Greenville District** with its own diverse art, music, food, and festival scene featuring an increasing number

of unique, locally-owned businesses, galleries, shops, and restaurants. Our assortment of leisure and cultural opportunities to explore and enjoy from greenways, parks, rivers, golf courses, historic towns, wonderful restaurants, museums, galleries, antique shops, boutiques, sports events, and much more.

Greenville can be found in the center of Pitt County, along the beautiful **Tar River** in **Eastern North Carolina's Inner Banks**, approximately 85 miles east of the state capital of Raleigh and 87 miles west of the Atlantic Ocean. Our area's numerous waterways offer opportunities for boating, kayaking, fishing, hiking, camping, and birding. Our community is also fortunate to have one of the most extensive recreation and greenway systems in the region, including 324 acre **River Park North**, the **Greenville Town Common**, and **Greenville Greenway System**,

Hidden Gem

Named #1 City for Relocation in the United States in 2020 by Updater!



which visitors and residents can enjoy during all four seasons every year thanks to our relatively mild climate.

Greenville and Pitt County are showing up on radar screens across North Carolina and the United States in recent years for many people interested in relocating or retiring. Greenville has been included in **USA Today's List of Best Places to Retire**, and neighboring **Pitt County town of Winterville is designated a Certified Retirement Community by Retire NC** for providing amenities, services, and opportunities retirees need to enjoy active and productive lives.

With our close **proximity to both the Outer Banks and Crystal Coast**, and the more urban environment of Raleigh and the Triangle, make getting away day trips to the beach and connecting to larger a breeze.

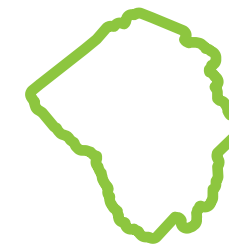
Our excellent affordability, geographic location, and natural resources, combined with our cultural, economic, educational, and medical amenities make Greenville-Pitt County a preferred destination for business and leisure travelers, retirees, and a wonderful place to live, work, and play! Travelers to our area often find themselves coming back again and again, to visit or relocate, not only for all the wonderful hidden gems and outdoor adventure our area offers, but to enjoy the friendly and relaxed attitude of a community where you always find yourself in good company!



Clockwise from top left: Dickinson Avenue Farmers & Makers Market | Sierra Jones, Visit Greenville, NC; 2019 Greenville Grooves; "Run the River" Greenville Greenway; Greenville Town Common | Aaron Hines, City of Greenville NC

FIND YOURSELF Here!

285 Greenville | Aaron Hines, City of Greenville NC



Pitt County
Population
180,742

Greenville Population

93,391



City Hall
200 W 5th Street
Greenville, NC 27858
252-329-2489
GreenvilleNC.gov



Housing Cost:
\$150,026



61° F
Avg. Year
Round Temp.



Summer
84° F

Average
Temperature

Winter
44° F



Rainfall
49 inches



Growing Season
220 Days

AYDEN

Population:
5,132

Town Hall:
4144 West Ave
Ayden, NC 28513
252-481-5817
ayden.com

BETHEL

Population:
1,789

Town Hall:
7439 Main St
Bethel, NC 27812
252-818-0891
bethelnc.org

FALKLAND

Population:
80

Town Hall:
252-757-3787

FARMVILLE

Population:
4,712

Town Hall:
3672 North Main St
Farmville, NC 27828
252-753-5774
farmvillenc.gov

FOUNTAIN

Population:
351

Town Hall:
252-749-2881

GRIFTON

Population:
2,732

Town Hall:
528 Queen Street
Grifton, NC 28530
252-524-5168
grifton.com

GRIMESLAND

Population:
454

Town Hall:
7592 Pitt Street
Grimesland, NC 27837
252-752-6337
grimesland.org

SIMPSON

Population:
400

Town Hall:
2768 Thompson St
Simpson NC, 27879
252-757-1430
villageofsimpsonnc.com

WINTERVILLE

Population:
9,645

Town Hall:
2571 Railroad St
Winterville, NC 28590
252-756-2221
wintervillenc.com



HISTORY OF GREENVILLE & PITT COUNTY

May Museum in Farmville

EXPLORE GREENVILLE-PITT COUNTY HISTORY FOR YOURSELF

Greenville-Pitt County has over 300 years of documented history going back to before the American Revolution! **Over 30 locations on the National Register of Historic Places, 14 markers on the NC Highway Historical Marker Program, 7 sites on the Civil War Trails of America,** and several local museums that share the history of our area from its settlement in the early 1700's through to today.

Plan a trip to the one of our history museums to really step back in time! Discover the history and science behind the infamous **Eastern NC**

pirate Blackbeard and the treasures of his flagship currently being preserved at the **Queen Anne's Revenge Conservation Laboratory at East Carolina University's West Research Campus.** Learn about farm life from 1840 - 1940 at the **Eastern Carolina Village & Farm Museum** in Greenville, delve into the the history of the western part of **Pitt County at the May Museum** in Farmville, and discover Pitt County's role in the first state-wide exploration of North Carolina by English colonists and how that trip tragically ended at the **Catechna Indian Village** not far from the **Grifton Museum & Indian Village**, which hosts an annual **John Lawson Legacy Days** festival each year on the banks of the historic **Contentnea Creek.**

GO LOCAL GREENVILLE

SHOP | HIRE | COLLABORATE | INNOVATE

GoLocal Greenville is an initiative created by the Greenville-Pitt County Chamber of Commerce that encourages all who live and work in Greenville-Pitt County to shop, hire, collaborate, and innovate locally. We want to create a community that takes pride in supporting each other and works together to create a strong, vibrant local economy. The initiative is aimed at strengthening the economic base of the community, creating more local jobs, investing in the community and encouraging innovation.

When you Go Local Greenville, you are helping Greenville and Pitt County build the strongest business climate in Eastern North Carolina! **For every \$1 spent at local businesses, 45¢ is reinvested locally.** More tax dollars go to schools, roads and other infrastructure in the community when you shop locally.

Shop #GoLoGreenville



Evans Street in Uptown Greenville

Hidden Gem

Voted Top 75 Best Places for Millennials in North Carolina (Niche.com)

GREENVILLE MEANS GO SAFELY

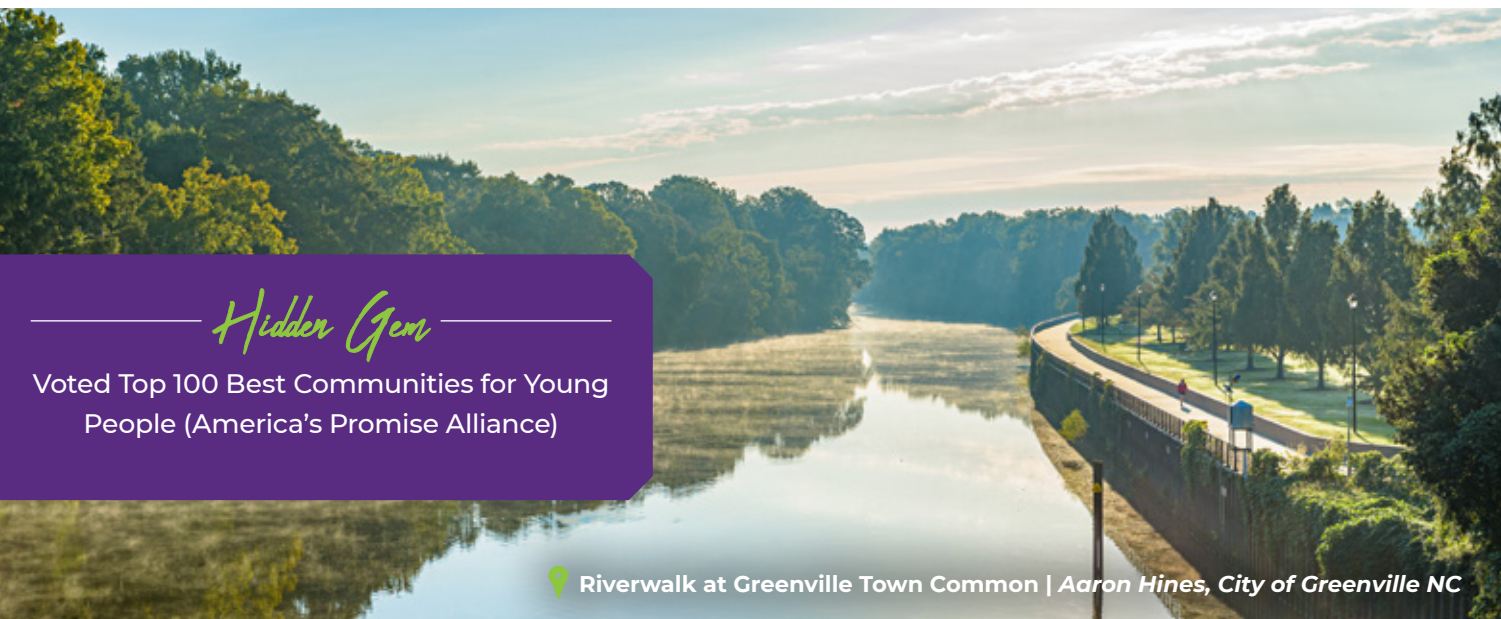
COMMIT TO GO SAFELY

In response to the pandemic, the Greenville-Pitt County Chamber of Commerce's Business Recovery Taskforce launched a **Greenville Means Go Safely** campaign to encourage local businesses to commit to adhering to all recommended COVID-19 safety guidelines for the safety and health of Greenville-Pitt County residents and visitors. **Look for Greenville Means Go Safely decals** at many participating local businesses to know Greenville is ready to **GO** by doing the following:

- ▶ **Screen staff members** - Ensure employee health prior to arrival each day
- ▶ **Wear masks** - All staff when social distancing is not possible
- ▶ **Hand safety** - Ensure hand sanitizer and washing areas are available
- ▶ **Clean environment** - Cleaning and sanitizing thoroughly between guests



For more information and a list of participating businesses, please visit: greenvillenc.org/membership-benefits/commit-to-go-safely



Hidden Gem

Voted Top 100 Best Communities for Young People (America's Promise Alliance)

📍 Riverwalk at Greenville Town Common | Aaron Hines, City of Greenville NC



📍 The Art Lab: Innovation Station at the NC Museum of Natural Sciences | Aaron Hines, City of Greenville NC

GREENVILLE-PITT COUNTY COVID-19

The Greenville-Pitt County Convention & Visitors Bureau (Visit Greenville, NC) continues to closely monitor the effects of the Coronavirus (COVID-19) pandemic as it relates to Greenville-Pitt County and North Carolina, and its impacts on travel, local businesses, and area events, meetings, sports tournaments, and family reunions being canceled and/or postponed.

Our top priority is the safety, health, and well-being of our community, its residents, and our visitors. We are committed to providing updated information and resources for visitors, residents, and our local businesses. Please find updated COVID-19 information on our website at: visitgreenvillenc.com/covid-19-updates



PITT COUNTY INDEPENDENT EATERIES

Get Yourself a Piece of the P.I.E.!

Welcome to a food lovers paradise in Eastern NC! A hub for dining in the region, you will find hundreds of recognizable eateries, but the real gems in the Emerald City are our amazing local independent restaurants, cafes, bakeries, breweries, and of course, our iconic Eastern NC BBQ joints! Our culinary scene features award-winning farm-to-table restaurants and chefs, cow-to-cone creameries, bean-to-brew coffee shops, and everything in between. From international cuisine from around the globe to downhome Southern cookin' you are sure to find something to suit your every taste and discover new flavors here!

With so many family-owned farms in Eastern NC, Greenville is home to several amazing farm-to-table restaurants! The **Starlight Cafe & Farm** is a local favorite, where the Boutilier family serves up European-influenced cuisine made from fresh produce and ingredients from their own farm and from other farms around the region! Eateries such **The Scullery Coffee House & Creamery**, **Dickinson Avenue Public House**, **Ford + Shep**, and others all have menus that rely heavily on locally-sourced ingredients from Greenville-Pitt County and Eastern NC farms and fisheries!

Craving the perfect slice of pizza or pasta dish? Greenville has several authentic Italian family-owned restaurants, like **Nino's Cucina**, that serve up dishes only an experienced nonna could recreate. **Luna Pizza Cafe's** owner Richard Wilson spent a year in Italy researching and perfecting his pizza-making craft to bring those skills to Greenville, much to the delight of residents and visitors!



Ford + Shep

If you have a sweet tooth, Greenville-Pitt County's bakeries and creameries are for you! Get your sugar rush with decadent desserts at **Gwendy's Goodies in Ayden** and French-inspired pastries at Cafe Madeleine in Farmville. **Simply Natural Creamery & Jersey Farm** in Ayden produces the most delicious milk, ice cream, and butter that many of our local restaurants all use, but their flavorful farm scoop shop has to be visited and a cone enjoyed on the front porch!

Greenville-Pitt County is also home to several amazing food trucks that are not only staples around town, but around the state at food truck rodeos too! Some of our food trucks even evolved into brick-and-mortar locations, and some started out as dine-in restaurants and went mobile to meet the growing demand for their tasty eats! Find our fave food trucks **Villa Verde**, **Anita's Mexican**, **Smash Waffles**, **Skylight Inn & Sam Jones BBQ**, **The Rock Food Truck**, **Tula's Fish & Chips**, **Prevail Hawaiian Cuisine**, and more at area festivals and concerts, posted up at sporting events and craft breweries, or in a neighborhood near you!



Starlight Cafe & Farm | Sim Asher



THE BIRTHPLACE OF EASTERN NC WHOLE-HOG ‘CUE

Greenville-Pitt County is ground zero for Eastern North Carolina whole-hog, vinegar-based barbecue cooked over wood coals! Many of our BBQ joints are recognized far and wide by culinary and travel publications and foodie stars, and even presidents as being the best around. People have come from around the world since 1947 to eat “Pete Jones BBQ” at [Skylight Inn](#) in Ayden under the US Capitol Rotunda replica that helped cement their title as the “Capital of Eastern NC BBQ.”

Keeping up the family tradition, third-generation pitmaster and Pete’s grandson, Sam Jones opened up [Sam Jones Barbecue](#) in Winterville in 2015 and is putting a modern smokehouse spin on whole hog ‘cue and is such a staple on the national and international foodie festival circuit he recently wrote a book on the Jones Family Gospel of Eastern BBQ.

Over at [Bum’s Restaurant](#) in Ayden the Dennis family have reportedly been smoking whole hogs

over wood since caveman days and always serve up their delicious smoky-flavored ‘cue and range of mouth-watering sides with friendly service and entertainment.

[B’s Barbecue](#) in Greenville is so iconic they named the road it sits on after it! Since the 1970’s the McLawhorn family have been serving up barbecue at their buffet line inside and from their take out window. **Pro Tip: Get there early in the day, because when they sell out they close up.** The saddest place in Greenville is standing at the

window when they place the “Sold Out. Closed” sign on the glass.

Hailing from another Eastern NC BBQ family dynasty, [Parkers Barbecue](#) is so popular they now have three locations throughout Greenville to serve up their tasty barbecue, fried chicken, and delicious sides!

TAP INTO PITT COUNTY’S GROWING BREW SCENE

North Carolina is also considered the “State of Southern Beer” with more breweries per capita than any other state in the South! Here in Greenville-Pitt County we are proud of our five local craft breweries. From the godfather of Pitt County breweries Paul Philippon and his dark beer specialists at the legendary [Duck-Rabbit Craft Brewery](#) in Farmville, to our award-winning Greenville breweries [Pitt Street Brewing Company](#) and [Uptown Brewing Company](#), and now Winterville who has arrived on the brew

scene with [Local Oak Brewing Company](#) and [Nauti Dog Brewing Company](#). Dank IPA’s, creative sours, full-bodied darks, and light crushable lagers, find a pint to suit your every taste in our taprooms and outdoor brew gardens.

Enjoy hours of entertainment and good times with friends with weekly food trucks and local bands making appearances, trivia nights, pub runs, art shows and other special events!

All of our craft breweries are Pint Stops on the [Pitt County Brew & ‘Cue Trail](#). Pick up your “Passpork” at any participating brewery or BBQ joint, collect all your stamps, and earn some sweet trail swag to show off!

HOW CAN I HIT PITT COUNTY BREW & ‘CUE TRAIL?

Pick up your official [Pitt County Brew & ‘Cue Trail “PassPork”](#) at any of these locations below, or at our Visitors Center located at 417 Cotanche Street, Suite 100 in Greenville. Once you have

your PassPork start hitting every stop on the trail enjoying all the best brew and 'cue Pitt County has to offer and collecting official stamps from each establishment until you fill up your book. Once you complete your PassPork (either BBQ Joints, Breweries, or both!) return it to the Visitors Center for our last stamp and claim your prize- either a Pitt County Brew & 'Cue Trail t-shirt or pint glass, and to get your picture taken for the social media Brew & 'Cue Wall of Fame! **Be sure to use #visitgreenvillenc and #pittcountybrewandcue when sharing photos and videos on social media so we can follow your fun and share your experience on our official Visit Greenville, NC social accounts!**



 Pitt Street Brewing Company

PIT STOPS:

B's Barbecue

751 B's Barbecue Road
Greenville, NC 27834

Bum's Restaurant

566 3rd Street
Ayden, NC 28513
252-746-6880

Moore's Olde Tyme Barbecue

2043 Central Park Drive
Winterville, NC 28590
252-746-4277

Parker's Barbecue

3109 South Memorial Drive
Greenville, NC 27834
252-756-2388

Sam Jones BBQ

715 West Firetower Road
Winterville, NC 28590
252-689-6449

Skylight Inn BBQ "Pete Jones BBQ"

4618 South Lee Street
Ayden, NC 28513
252-746-4133

PINT STOPS:

The Duck-Rabbit Craft Brewery

4519 West Pine Street
Farmville, NC 27828
252-753-7745

Local Oak Brewing Company

254 Railroad Street
Winterville, NC 28590
252-364-8815

Nauti Dog Brewing Company

210 Main Street
Winterville, NC 28590
252-227-4231

Pitt Street Brewing Company

630 South Pitt Street
Greenville, NC 27834
252-227-4151

Uptown Brewing Company/ Billy Beer

418 Evans Street
Greenville, NC 27858
252-689-6487



*First in
Flights*



We want to quench your thirst with delicious, consistent beer that Eastern Carolina is eager to drink.

**418 Evans St. Greenville, NC
(252) 689-6487**

Drink Good Beer with Good Friends!

Monday: Closed | Tues/Wed: 2-10 | Thurs/Fri: 2-12 | Saturday: 12-2 | Sunday: 1-7

UPTOWN DISTRICT

Nestled between the **Tar River** and **East Carolina University's** main campus, **UPTOWN** is the vibrant center of the city. The traditional **Greenville Commercial Historic District** as listed on the National Register of Historic Places, Uptown has experienced a cultural and commercial renaissance in the last few years and now boasts a vibrant art, live music, and food scene, and nightlife offering several breweries, roof-top bars, and hidden hideaways. People are drawn to the heart of Greenville, with tech businesses, boutiques, and salons, along with seasonal weekly Uptown events throughout the year at **Five Points Plaza** celebrating everything from **ECU Pirate Football** culture to Eastern NC farmers and makers bringing feet to the streets making Uptown Greenville a thriving destination to live, work, and play!

A short walk from **Five Points Plaza** and still part of Uptown, but with its own eclectic vibe is the **Dickinson Avenue District**. Designated as the **Dickinson Avenue Historic District** in the National Register of Historic Places in 2007 due to its industrial past, Dickinson Avenue is currently experiencing a revitalization into an eclectic hub of artistic energy and creative activity in our center city. Local makers and entrepreneurial spirits are flocking to Dickinson and turning out inspirational work at several art galleries, studios, and museums, as well as craft breweries, modern farm-to-table restaurants, a scratch-made, customized waffles shop, and a Neapolitan-style pizza cafe! Several venues offer live music, along with outdoor dining, drinking, and dog-friendly patios with excellent evening views of Dickinson Avenue for people and progress watching as the district continues to grow!



ECU Student Center | Aaron Hines, City of Greenville NC

UNIVERSITY DISTRICT

The **UNIVERSITY DISTRICT**, nestled between the **Uptown District** and the **Tar River**, comprises **East Carolina University's** main campus and athletic facilities, student housing complexes and dormitories, residential neighborhoods like "**The Grid**," and lots of eateries, shops, and businesses that support this thriving academic community. There is always lots to see and do here, ECU offers a full calendar of events all year with most events open to the public as well as students. Enjoy everything from student events and recitals,

to international performances at **ECU's Wright Auditorium**, theatre at **McGinnis Auditorium**, acclaimed exhibits and speakers at **Joyner Library**, and of course tailgating and cheering on the ECU Pirates at football games at **Dowdy-Ficklen Stadium** in the fall!

Whether you are coming to campus for work, as a prospective student, visiting parent, or returning alumni, there are several hotels nearby and **The Music House** is just a ways down **Fifth Street** in the Uptown District!



Uptown Greenville | Aaron Hines, City of Greenville NC

Hidden Gem

Voted Top 10 Best Small Places for Businesses and Careers (Forbes Magazine)



**INNOVATION
& LIFESTYLE**

IN ONE CONVENIENT PACKAGE
 EASTERN NC blends entrepreneurship and the arts to provide unique opportunities that create jobs & build a strong sense of community.
 Visit www.nceast.org to learn more.



The Center of Campus Life

The state-of-the-art ECU Student Centers are two multi-purpose facilities on the Health Sciences and Main Campuses. They each house various services, events, retail operations, and study and meeting rooms. The centers serve the students, faculty, staff, alumni, and guests; bridging community, service, and leadership across programs and campuses.

The Student Centers includes the following units and services:

- A Grand Ballroom
- Pirate Vision Jumbo Tron
- Dr. Jesse R Peel LGBT Center
- Ledonia Wright Cultural Center
- Black Box Theatre with removable seating
- Dowdy Student Stores
- Student Affairs offices
- Recreation and Wellness areas
- Various dining options including Starbucks and Au Bon Pain
- Multiple lounges, study rooms, and a new gaming center

75,000 square foot
 facility on Health Sciences Campus

210,000 square foot
 facility on Main Campus

14,000 square foot
 Grand Ballroom that accommodates approx. 1,800 people

CONVENTION DISTRICT

The **CONVENTION DISTRICT** is home to the sprawling 32 acre **Greenville Convention Center Campus**, Eastern North Carolina's largest and most dynamic event venue, featuring over 91,000 square feet of newly renovated flexible event

space, three on-site premier hotels with over 400 guest rooms, two restaurants with full bars, outdoor patios and greenspace, and more. Find over 300 familiar and locally owned restaurants, breweries, and coffee shops all within easy access!



Greenville Convention Center



Vidant Medical Center

Hidden Gem

Voted Top 25 Mid-City Business Growth and Development (Forbes Magazine)

MEDICAL DISTRICT

Greenville is one of the largest medical and healthcare communities in North Carolina! The **MEDICAL DISTRICT** comprises many medical offices and clinics, and is anchored by **Vidant Medical Center**, the flagship medical center for the regional Vidant Health system. **Vidant Medical Center** is the fifth largest hospital in the state with 974 beds, has the only trauma center east of Raleigh, and serves as the flagship teaching hospital for **Brody School of Medicine at East Carolina University**. **Vidant Medical Center** is also home to the **East Carolina Heart Institute**, **Vidant Cancer Center** and the **James and Connie Maynard Children's Hospital**. This


medical center employs over 1,700 licensed medical providers and serves over 1.4 million people in the 29 county Eastern NC region. The Medical District also features the **Greenville VA Health Care Clinic**, **East Carolina University School of Dental Medicine**, **McConnell-Raab Hope Lodge** and the **Ronald McDonald House of Eastern North Carolina**. If you find yourself in Greenville for work in the medical field or to seek or support someone receiving medical care, there are a number of convenient extended-stay hotels in the district, numerous restaurants, and easy access to the shopping, entertainment, and outdoor recreation opportunities in Greenville.

DISCOVER PITT COUNTY

Find yourself in good company when you are in Greenville and Pitt County! Greenville is the university-medical hub of Eastern NC, filled with hundreds of restaurants, shopping, entertainment, and outdoor recreation options.

Just outside of Greenville, neighboring small towns from Ayden to Farmville, and the other unincorporated communities of Pitt County offer a slower pace, lots of Southern charm, and fun places to explore. Discover historic downtowns and residential areas, family-owned farms, history museums, nature parks, iconic local restaurants and breweries, live music venues, and more!

Whether you are coming to Greenville for a meeting, sporting event, or for pleasure, be sure to spend some time branching out to these smaller towns in Pitt County to uncover countless hidden gems!

 **Robert L. Humber House/Eastern Office of the North Carolina Office of Archives & History Division | Aaron Hines**



AYDEN



Just south of Greenville, lies the town Ayden. Their charming walkable downtown is filled with small businesses, including local favorites **Gwendy's Goodies** bakery and **Cindirene's** bottle shop. Adjacent to Main Street is a residential neighborhood listed on the National Register of Historic Places filled with beautifully crafted and maintained older homes along tree lined sidewalks.

Ayden is known for being the "**Crossroads of 'Cue & Collards**" due to its reputation for being the home of Eastern NC barbecue and other down home Southern cooking favorites like collards. Since 1947 people have flocked to Ayden from far and wide to eat at the famous **Skylight Inn Barbecue**, founded by Pete Jones and now run by his grandson, third generation pitmaster and fixture on the international food scene Sam Jones. If you smell smoke and see a large cluster of cars around a brick building with a replica of the US Capitol Rotunda on top you will know you are truly in the "Capital of Eastern NC BBQ". While in line take a look at the "wall of fame" to see pictures of some of the famous faces who have passed through Ayden over the years to sample "Pete Jones Barbecue" from US presidents to movie

stars. Just down the road is **Bum's Restaurant**, another legendary Eastern NC BBQ establishment owned and operated for generations by Latham "Bum" Dennis and his family.

The annual **Kings of Q Barbecue Festival** takes place here every May to pay homage to the original "Kings of Q" Pete Jones and Bum Dennis, the founders of Ayden's iconic BBQ joints, and the history and tradition of Eastern NC BBQ. In September, the annual **Ayden Collard Festival** provides family-friendly entertainment and mouthwatering food from mess of greens to more 'cue!

Not too far from town is **Simply Natural Creamery & Jersey Farm** owned by the McLawhorn family. This farm is home to a 200+ Jersey cow herd that produces the tastiest milk that is bottled for sale, and used to make the best homemade ice cream you can find! Have some fun on the farm with petting the baby calves, tractor tours, and knowledgeable guides to explain how things go from cow to cone! Then head inside to the scoop shop for a cup or cone of your favorite flavor (or combo) and enjoy it on the porch from a rocking chair while soaking up the view!

BETHEL




Bethel is a charming small town just off US Highway 64 on the northern border of Pitt County. This residential community enjoys a more rural pace, but with the proximity to larger city amenities in Greenville and other surrounding

towns. Plan a visit to [Carolina Country Fresh Farm & Market](#) for a variety of fresh produce and local products, and no trip to Bethel would be complete without an authentic Italian meal at [La Casetta!](#)



 Bethel Train Depot & Margaret Little Blount Memorial Library



 Main Street in Farmville

FARMVILLE



Farmville in northwestern Pitt County has redeveloped itself into a comfortable small town with a funky Southern vibe. Stroll down Main Street and you will find lots of cool murals, several art galleries, as well as the [ECU GlasStation](#), where you can watch or participate in live glass blowing demonstrations or shop for [unique pieces](#). Shop for vintage one of a kind treasures at Dapper Dan's antique shop. Visit the [May Museum](#) to learn about the agricultural history and development of Farmville and the surrounding area.

There is no shortage of great places to get a wonderful meal or enjoy a craft beverage. Take a tour and tasting of deliciously dark brews at Pitt County's first craft brewery, the iconic and award-winning, [Duck-Rabbit Craft Brewery](#). Stop by the French-inspired [Cafe Madeleine](#)

[Patisserie](#) for mouthwatering baked goods, sandwiches, and sides. Coffee connoisseurs flock to the [Lanoca Coffee Institute](#) to learn the art of roasting and crafting the perfect cup. Dinner at the [Plank Road Steakhouse](#) is a must to discover for yourself why they were named one of the "Small Town Steakhouses in NC That are Totally Worth the Trip" by Only in North Carolina. And no trip to Farmville would be complete without a stop at [Little Rocket](#) for a cheeseburger or their legendary cheese biscuits.

Farmville hosts lots of fun events throughout the year, such as weekly outdoor farmers and makers markets in the summer, as well as the long running [Farmville Dogwood Festival](#) every April to celebrate spring and showcase artistic and artisanal creations of all kinds! Find all this and more when you explore this eclectic spot.

FOUNTAIN



The sweet small town of Fountain is located in the northwestern corner of Pitt County. Throughout the month make your way to Main Street for a visit to the **R.A. Fountain General Store**. This vintage and vinyl record lovers paradise is also a live music venue, hosting concerts featuring local musicians, nationally-recognized touring bluegrass, Americana, and jazz bands, spoken word poetry nights, and more! Enjoy a performance on one of the pews while sipping on a fresh squeezed orange or lemonade, or some tasty homemade ice cream!

Pitt County's only winery, **Seven Pines Winery & Vineyard**, is located nearby, and while it is not open for public tours just yet, you will find their delicious selection of wines available at many local restaurants and markets!

The nearby town of Falkland is home to the **Bicycle Post Mountain Bike Trails** and a public **Tar River Boat/Kayak Access** on the Tar River, which offers the opportunity for an 11 mile paddle down river to the **Greenville Town Common**.



R.A. Fountain General Store & Music Venue



Grifton Train Depot

GRIFTON



The charming town of Grifton is situated on the banks of the historic **Contentnea Creek** in southern Pitt County between Greenville and Kinston in neighboring Lenoir County. Grifton prides itself on its history and love of the great outdoors!

In April Grifton hosts the long-running annual **Shad Festival** to celebrate the running of the shad up the creek to spawn signalling the return of spring. Learn more about the natural history of the Eastern NC region, kayak on the ponds, and visit the observatory to stargaze at the 400 acre **NC Museum of Natural Sciences at A Time for Science's Grifton Nature Campus**.

In the fall, the town pays homage to the history and heritage of our area during the two-day

John Lawson Legacy Days festival honoring the English explorer who was the first to survey and publish a book documenting the geography, flora, and fauna of the entire state of North Carolina in 1709, and who was ultimately captured and killed near Grifton in 1711 during the Tuscarora War between the colonists and area tribes. More about the history of the area can be found throughout the year at the **Grifton Historical Museum & Catechna Indian Village** overlooking the banks of Contentnea Creek.

When visiting Grifton, be sure to enjoy one of the area eateries, such local favorite **Yoder's Dutch Pantry** for a delicious breakfast and baked treats, and more!

GRIMESLAND



Just down the Tar River headed east and over the **L. Elmore Hodges Bridge**, is the town of Grimesland in eastern Pitt County. The town was named for Civil War Major General Bryan Grimes, and laid out on his family plantation.

The Grimesland Plantation, originally built in 1790, and added on to until the 1840's, was added to the National Register of Historic Places in

1971. The plantation house, barn, and other out buildings were beautifully and carefully restored by Eddie and Jo Allison Smith of Grady-White Boats in 2010 for private use and entertainment. Grimesland features charming residential areas, a lovely park, family farms, small cafes, and local businesses. Though small in size, Grimesland is big in history and hospitality!



Grimesland Community Park | Sierra Jones, Visit Greenville, NC



Downtown Winterville

WINTERVILLE



Enjoy a “slice of the good life” in Winterville, where you’ll find welcoming small town serenity with the conveniences of being near a larger city! Home of the annual **Winterville Watermelon Festival** every August, the town of Winterville draws thousands to partake of juicy slices and live music concerts. Winterville is a certified **Retire NC** community and perfect for retirees looking for easy and affordable living, while still having access to excellent healthcare, endless entertainment options, and the great outdoors of Eastern NC! It is also home to **Pitt Community**

College. Downtown Winterville offers a variety of new restaurants like **Main & Mill Oyster Bar**, breweries **Nauti Dog Brewing Company** and **Local Oak Brewing Company**, coffee shops like **The Biscuit & The Bean**, and nearby **Sam Jones Barbecue!** Find fun on the farm and pick your own at **Strawberries on 903** and **Brock’s Berry Farm**. During the summer months shop farm fresh foods and local products at weekly **Markets on the Square**. Slow down and enjoy all the sweet things Winterville has to offer!

THINGS TO DO *Listings*

ART GALLERIES & MUSEUMS

Art&Sole
415 Evans Street
Greenville, NC 27858
252-364-2894
[facebook.com/Art8Sole/](https://www.facebook.com/Art8Sole/)

Center for Arts & Crafts at Jaycee Park
2000 Cedar Lane
Greenville, NC 27858
252-329-4567
greenvillenc.gov/Home/Components/FacilityDirectory/FacilityDirectory/24/

City Art Gallery
511 Red Banks Road Suite H
Greenville, NC 27858
252-353-7000
cityartgreenville.com

East Carolina Arts Space
3747 South Main Street
Farmville, NC 27828
252-228-0099
eastcarolinaartspace.com

ECU GlasStation
3732 West Wilson Street
Farmville, NC 27828
252-328-6665
[facebook.com/ECUGlasStation](https://www.facebook.com/ECUGlasStation)

Emerge Gallery and Art Center
404 South Evans Street
Greenville, NC 27858
252-551-6947
pittcountyarts.org

Greenville Museum of Art
802 South Evans Street
Greenville, NC 27834
252-758-1946
gmoa.org

Janice Hardison Faulkner Gallery in ECU Joyner Library
East Carolina University
2400 Joyner Library
Greenville, NC 27858
252-328-6514
media.lib.ecu.edu/development/faulknergallery.cfm

Jaycee Park Arts Center
2400 Joyner Library East
Carolina University
Greenville, NC 27858
252-328-6514
media.lib.ecu.edu/development/faulknergallery.cfm

MakerSpace of Greenville
102 Staton Court Suite E
Greenville, NC 27834
252-565-8178
makerspaceofgreenville.wildapricot.org

Moxie Pop
106 E 4th Street
Greenville, NC 27858
252-551-6947
moxiepopnc.com

Open Door Arts Studio
813 S Washington Street
Greenville, NC 27834
opendoorartstudio.com

Room 108
108 Paris Avenue
Greenville, NC 27834
[facebook.com/Room108Art](https://www.facebook.com/Room108Art)

Stuart Haithcock Art Studio
510 Cotanche Street
Greenville, NC 27858
252-717-4653
stuarthaithcockart.com

The Art Lab: Innovation Station
729 Dickinson Avenue
Greenville, NC 27858
252-551-6947
emergegallery.com/community/the-art-lab

The Greenville Metal Zoo
Dickinson Ave. & Clark Street
Outdoor Sculpture Area

The Hobbyhorse: Workshop & Gallery of Jonathan Bowling
811 Dickinson Avenue
Greenville, NC 27834
jonathanbowling.com

The North Carolina Furniture School
3749 W. Wilson Street
Farmville, NC 27828
252-916-8226
ncfurnitureschool.com

The Painted Peacock
631 Red Banks Road
Greenville, NC 27858
252-758-1100
thepaintedpeacocknc.com

Wellington B. Gray Gallery
East Carolina University
Jenkins Fine Art Center
Greenville, NC 27858
252-328-6336
art.ecu.edu

Wine & Design
654 E Arlington Blvd
Greenville, NC 27858
252-321-1200
wineanddesign.com

WonderBox Gallery
3764 South Main Street
Farmville, NC 27828
252-328-9272
[facebook.com/WonderBoxGalleryFarmville](https://www.facebook.com/WonderBoxGalleryFarmville)

BREWERIES & BOTTLE SHOPS

Cindirene's
559 3rd Street
Ayden, NC 28513
252-746-9222
[facebook.com/CindirenesSouthernEmporium](https://www.facebook.com/CindirenesSouthernEmporium)

Jarvis Street Bottle Shop
211 South Jarvis Street
Greenville, NC 27858
252-364-2840
jarvisstreetbottleshop.com

Local Oak Brewing Company
2564 Railroad Street
Winterville, NC 28590
252-364-8815
localoakbrewery.com

MPourium
814 Dickinson Ave
Greenville, NC 27834
252-565-8773
mpourium.com

Nauti Dog Brewing Company
210 Main Street
Winterville, NC 28590
252-227-4231
nautidogbrewingco.com

Pitt Street Brewing Company
630 South Pitt Street
Greenville, NC 278374
252-227-4151
pittstreetbrewing.com

Tapped 650
650 Firetower Rd Suite N
Greenville, NC 27858
252-689-6455
tapped650.com

The Duck-Rabbit Craft Brewery
4519 West Pine Street
Farmville, NC 27828
252-753-7745
duckrabbitbrewery.com

Uptown Brewing Company
418 Evans Street
Greenville, NC 27858
252-689-6487
uptownbrewingcompany.com

Winslow's Deli, Tavern & Market
120 West Fifth Street
Greenville, NC 27858
252-364-8921
winslowsdeli.com

DISTILLERIES

First Flight Vodka
Winterville, NC
252-714-4875
firstflightvodka.com

FAMILY FUN

Ayden Splash Pad
3869 Jolly Road
Ayden, NC 28513
252-481-5837
aydenartsandrec.recdesk.com/Community/Facility/Detail?facilityId=14

Bricks 4 Kidz
650 Firetower Road
Winterville, NC 28590
252-320-3973
bricks4kidz.com

Captain Jack's Miniature Golf
2903 East 10th Street
Greenville, NC 27858
252-689-6669
captainjacksminigolf.com

Carmike 12
1685 East Fire Tower Road
Greenville, NC 27858
252-353-4991
amctheatres.com

Ctrl Shift Escape Escape Room
4051 South Memorial Drive
Winterville, NC 28590
252-591-2665
ctrlshiftescapegreenville.com



Dickinson Avenue Farmers & Makers Market

Halo Laser Tag
3700A South Memorial Drive
Greenville, NC 27858

Regal Greenville Grande Stadium 14
750 SW Greenville Boulevard
Greenville, NC 27858
844-462-7342
regmovies.com

Sawyer's Fun Park
5120 Corey Road
Winterville, NC 28590
252-689-6401
sawyersfunpark.com

Stumpy's Hatchet House
814 Dickinson Avenue
stumpyssh.com

FARMS & MARKETS

Briley's Farm Market
5290 Old Pactolus Road
Greenville, NC 27858
252-754-5029
brileysfarmmarketnc.com

Brock's Farm
978 Laurie Ellis Road
Winterville, NC 28590
252-321-2197
brocksfarm.com

Carolina Country Fresh
97280 House Road
252-825-2926
carolinacountryfresh.com

Dickinson Avenue Farmers & Makers Market
714 Dickinson Avenue
Greenville, NC 27834
[facebook.com/pg/Farmersandmakers](https://www.facebook.com/pg/Farmersandmakers)

Haddocks Farm
5980 County Home Rd,
Winterville, NC 28590
252-353-5393

Homegrown Agriculture
402 W Washington Street
Bethel, NC 27812
252-341-3966
homegrownag.com

Home Place Strawberries
3055 Chinquapin Road
Farmville, NC 27828
252-341-8420
homeplacestrawberries.com



Greenville Museum of Art | Sim Asher

THINGS TO DO *Listings*

H.O.P.E. Farms & Learning Center
872 Briley Road
Greenville, NC 27858
252-531-6106

Leroy James Farmers Market
4560 County Home Road
Greenville, NC 27858
252-355-7612
facebook.com/leroyjamesfarmersmarket

Old Creek Produce
3742 Old Creek Road
Greenville, NC 27834
252-341-2228

Renston Garden Market
4024 HWY 903 South
Winterville, NC 28950
252-756-3343
renston.weebly.com

Simply Natural Creamery
1265 Carson Edwards Road
Ayden, NC 28513
252-746-3334
simplynaturalcreamery.com

Stokes Family Farm
3674 Ivy Road
Greenville, NC 27858
252-531-0677
stokesfamilyfarmnc.com

Strawberries on 903
4064 903 South
Winterville, NC 28590
252-321-3204
strawberrieson903.com

Uptown Greenville Umbrella Market
Five Points Plaza at the corner of Fifth & Evans Streets
Greenville, NC 27834
252-561-8400
facebook.com/uptownumbrellamarket

Yates & Bailey Bee Farm
5368 HWY 33 West
Greenville, NC 27834
252-702-9701



Pirate Fest | Aaron Hines

FESTIVALS & CELEBRATIONS

JANUARY

Community Unity Breakfast
Greenville, NC

Uptown Greenville First Friday Art Walk (Monthly 5pm - 8pm)
Uptown Greenville District
uptowngreenville.com/play/artwalk/

MARCH

Purple/Gold Pigskin Pig Out Party

SpazzFest
Uptown Greenville District
spazz-fest.com/#!

Dickinson Avenue After Dark
Dickinson Avenue District

APRIL

Billy Taylor Jazz Festival
Greenville, NC
ecu.edu/cs-cfac/music/jazz/jazz-festival/about.cfm

Farmville Dogwood Festival
Walter B. Jones Town Common in Farmville
farmvilledogwoodfest.com

Great Pirate Purple/Gold Pigskin Pigout Party
ECU Dowdy-Ficklen Stadium in Greenville
ecupirates.com/ot/pig-out.html

Grifton Shad Festival
Grifton, NC
griftonshadfestival.com

PirateFest
Five Points Plaza, Evans Street & Town Common
piratefestnc.info

MAY

Uptown Umbrella Market (May - August, Wednesdays 5pm - 8pm)
Five Points Plaza in Greenville
uptowngreenville.com/play/umbrella-market

JUNE

Sunday in the Park Summer Concert Series (June - August, Sundays at 7pm)
Greenville Town Common
greenvillenc.gov/government/recreation-parks/programs-and-activities/special-events/sunday-in-the-park

JULY

Fourth of July Celebration
Greenville Town Common
greenvillejaycees.com

Independence Day Celebration
Walter B. Jones Town Common in Farmville
farmville-nc.com/townsiteevents.htm

AUGUST

Freeboot Fridays (August - November, 5pm - 8pm)
Fridays before ECU Football Home Games
Five Points Plaza in Greenville
uptowngreenville.com/play/freeboot-friday

Winterville Watermelon Festival
Winterville, NC
watermelonfest.com

SEPTEMBER

African American Music Series (September - May | Second Friday of Each Month at 7pm)
Emerge Gallery & Art Center, Greenville
pittcountyarts.org/events/music-series

Ayden Collard Festival
Ayden, NC
aydencollardfestival.com

Bethel Harvest Festival
Bethel, NC
hometownbethel.com/bethel_harvest_festival

Pitt County American Legion Agricultural Fair
Pitt County Fairgrounds in Greenville
pittfair.org

OCTOBER

Dickinson Avenue After Dark
Dickinson Avenue District

NOVEMBER

Down East Holiday Show

John Lawson Legacy Days
Grifton Historical Museum & Indian Village
johnlawsonlegacydays.org

DECEMBER

Ayden Christmas Parade
Ayden, NC
ayden.com

Bethel Christmas Parade
Bethel, NC
bethelnc.org

Farmville Christmas Parade
Farmville, NC
farmville-nc.com

Festival of Trees
Greenville Convention Center
fsnenc.org/festival-of-trees

Fountain Christmas Parade
Fountain, NC
Greenville Gives Greenville

Greenville Jaycees Christmas Parade
Greenville, NC
greenvillejaycees.com/projects/greenville-christmas-parade/

Winterville Christmas Parade
Winterville, NC
wintervillenc.com

**Due to the ongoing COVID-19 pandemic, events listed here may or may not take place in 2021 as scheduled in previous years.*

THINGS TO DO *Listings*

GOLF & DISC GOLF

Ayden District Disc Golf Course
3850-3908 Jolly Road
Ayden, NC 28513

Ayden Golf & Country Club
4343 Golf Club Rd
Ayden, NC 28513
252-746-3389
aydengolf.com

Bradford Creek Public Golf Course
4950 Old Pactolus Road
Greenville, NC 27858
252-329-4653
bradfordcreekgolf.com

Brook Valley Country Club
311 Oxford Road
Greenville, NC 27858
252-753-3660
brookvalleycc.com

Captain Jack's Miniature Golf
2903 East 10th Street
Greenville, NC 27858
252-689-6669
captainjacksminigolf.com

Farmville Golf & Country Club
308 Bynum Drive
Farmville, NC 27828
252-753-3660
golffarmvilleva.com

Farmville Municipal Disc Golf Course
3417 NC-121
Farmville, NC 27828
farmvillencparks.com/disc-golf-sponsors--layout.html

Greenville Country Club
216 Country Club Drive
Greenville, NC 27858
252-756-1237
greenvillecountryclub.com

Ironwood Golf & Country Club
200 Golf Club Wynd
Greenville, NC 27858
252-752-6659
ironwoodgolf.com

North Recreational Complex Disc Golf Course
3764 US-264
Greenville, NC 27834
252-328-6387
crw.ecu.edu/facilities-services/north-recreational-complex/

West Meadowbrook Park
900 Legion Street
Greenville, NC 27834

GYMS & YOGA STUDIOS

10th Street Boxing Gym
2715 E 10th Street
Greenville, NC 27858

Champions
4190 Bayswater Road,
Winterville, NC 28590
252-353-0544
championsofgreenville.com

Cherry Oaks Pool and Fitness Center
206 Beth Street
Greenville, NC 27858
252-756-4212
facebook.com/cherryoakspool

Crossfit Greenville
818 Clark Street
Greenville, NC 27834
252-756-4790
crossfitgreenville.com

EC Fitness
4776-A Reedy Branch Road
Winterville, NC 28590
252-493-6630
eastcarolinabjj.com

Elite Sports and Fitness
408 W Arlington Blvd
Greenville, NC 27834
252-215-5605
elitesportfitness.com

Fit for life 24 (#1)
3851 Dunhagan Road
Greenville, NC 27858
252-321-2222
fitforlife24.com

Fit for life 24 (#2)
4420 E 10th Street
Greenville, NC 27858
252-689-6277
fitforlife24.com

Fitness Connection
140 Oakmont Drive
Greenville, NC 27858
252-756-9175
fitnessconnection.com

Greenville Aquatics and Fitness Center
921 Staton Road
Greenville, NC 27834
252-329-4041
greenvillenc.gov/government/recreation-parks/aquatics-fitness-center

Intone Fitness
1848 W Arlington Blvd
Greenville, NC 27834
252-752-0462
intonefitnesstraining.com



Dr. Andrew A. Best Bridge | Aaron Hines, City of Greenville NC

Moxie Yoga
106 E 4th Street
Greenville, NC 27858
252-864-1007
moxieyoganc.com

One on One Fitness
113 W Fire Tower Road
Winterville, NC 28590
252-355-5772
oneononefitnessinc.com

Planet Fitness
801 Thomas Langston Road
Winterville, NC 28590
252-756-8779
planetfitness.com

Pro Fitness 24/7
1913 E Fire Tower Rd #E
Greenville, NC 27858
252-353-7324
profitness24-7.com

Purple Blossom Yoga Studio
302 S Evans Street
Greenville, NC 27858
252-364-2917
purpleblossomyogastudio.com

Snap Fitness
2120 E Fire Tower Road
Greenville, NC 27858
252-758-7627
snapfitness.com

Your Fitness
2428 Charles Blvd
Greenville, NC 27858
252-258-5488
esempl7.wixsite.com/yourfitnessnc

YogiVibes Studio
1901 Charles Boulevard #1000
Greenville, NC 27858
252-753-9334
yogivibesstudio.com

HISTORY MUSEUMS

A.W. Ange House
2543 South Church Street
Winterville, NC 28590
252-321-2660
wintervillehistory.org/aw-ange-house

Eastern Carolina Village & Farm Museum 1840-1940
4570 County Home Road
Greenville, NC 27858
252-329-4200
easterncarolinavillage.org

ECU's Queen Anne's Revenge Conservation Laboratory
ECU West Research Campus
1157 VOA Site C Road
Greenville, NC 27834
252-744-6721
qaronline.org

Historical Museum & Indian Village of Grifton
420 Creek Shore Drive
Grifton, NC 28530
252-524-0190
griftonmuseum.com

Ledonia Wright Cultural Center
Bloxtton House
East Carolina University
Greenville, NC 27834
252-328-1680
lwcc.ecu.edu

May Museum & Park
3802 South Main Street
Farmville, NC 27828
252-753-6725
farmvillenc.gov/departments/may-museum-park

The Winterville Museum
2534 Church Street
Winterville, NC 28590
252-321-2660
wintervillehistory.org/index.html

The Winterville Depot
217 Worthington Street
Winterville, NC 28590
252-321-2660
wintervillehistory.org/index.html

LIVE MUSIC & PERFORMING ARTS

Ayden Community Theatre
4354 Lee Street
Ayden, NC 28513
877-339-5550
aydencommunitytheatre.wordpress.com

The Buccaneer Music Hall
2120 East Firetower Road
Greenville, NC 27858
252-756-5505
thebuccaneermusic hall.com

East Carolina University Arts Smart
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

East Carolina University Billy Taylor Jazz Festival
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu



Eastern Carolina Village & Farm Museum 1840-1940 | Sierra Jones

East Carolina University Family Fare Series
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

East Carolina University Four Seasons Chamber Music Festival
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

East Carolina University Loessin Playhouse
East Carolina University
Greenville, NC 27858
252-328-6829
tickets.ecu.edu

East Carolina University NC New Music Initiative
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

East Carolina University Opera Theatre
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

East Carolina University S. Rudolph Alexander Performing Arts Series
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

East Carolina University Symphony Orchestra
East Carolina University
Greenville, NC 27858
800-328-2787
tickets.ecu.edu

Farmville Community Arts Council
3723 N. Main Street
Farmville, NC 27828
252-753-3832
nsvt.woodmr.net/fcac

Folk Art Society of Greenville
Greenville, NC
fasgnc.org

Greenville Choral Society
PO Box 1357
Greenville, NC 27835
252-353-5495
greenvillechoralsociety.com

Greenville Theatre Arts Center (GTAC) at The Roxy Theatre
629 Albemarle Street
Greenville NC 27858
252-830-0963
facebook.com/gtacncarts

Magnolia Arts Center
1703 East 14th Street
Greenville, NC 27858
888-622-3868
magnoliaartscenter.com

THINGS TO DO *Listings*

The Music House
408 W 5th Street
Greenville, NC 27858
252-367-1892
[facebook.com/The-Music-House-167355323288497/](https://www.facebook.com/The-Music-House-167355323288497/)

Smiles & Frowns Playhouse
4354 Lee Street
Ayden, NC 28513
smilesandfrowns.net

The State Theatre
110 W 5th Street
Greenville, NC 27858
statetheatrenc.com/

OUTDOOR OUTFITTERS

Academy Sports + Outdoors
3428 S Memorial Drive
Greenville, NC 27834
252-329-2400

Backdoor Skate Shop
222 E 5th Street
Greenville NC 27858
252-752-7049
backdoorskateshop.com

Dick's Sporting Goods
3500 Galleria Drive
Greenville, NC 27834
252-329-0241

Dunham's Sports
714 Greenville Blvd SE
Greenville, NC 27858
252-353-0113
dunhamssports.com

Great Outdoor Provision Company
La Promenade II 530-D
SE Greenville Boulevard
Greenville NC 27858
252-321-1308
greatoutdoorprovision.com

Knee Deep Adventures
2800 E 10th St Suite 111,
Greenville, NC 27858
252-714-5836
kneedeepadventures.com

Play it Again Sports
7005, 890 Greenville Blvd SW
Greenville, NC 27834
252-353-4344
playitagainsports.com/locations/greenville-nc

Riverside Recreation Rentals
817 Dickinson Ave
Greenville, NC 27834
252-218-0878
riversiderecreationrentals.com

Rum Runner Dive Shop
214 B Beacon Drive
Winterville, NC 28590
252-439-4390
rumrunnerdiveshop.com

Sports Connection
1701 E. 14th Street
Greenville, NC 27858
252-215-9090

PARKS & NATURE TRAILS

Alice P. Keene District Park & Trails
4561 County Home Road
Greenville, NC 27858
252-902-1975
pittcountync.gov/587/Alice-F-Keene-District-Park

Andrew A. Best Freedom Park
315 Oakdale Road
Greenville, NC 27834
252-329-4567

Beatrice Maye Floral Garden Park
1100 Farmville Blvd
Greenville, NC 27834
252-329-4567

Bicycle Post Mountain Bike Trail
Short Bridge Road
Greenville NC 27858
252-757-3616
ecvelo.org

Black Jack MX
4048 Hudson's Crossroads
Greenville, NC 27838
252-531-1255
blackjackmx.com

Born Learning Trail
You can find Born Learning Trails at: Elm Street Park, Third Street Community Center, The Dream Park, and River Park North.

Bradford Creek Public Golf Course
4950 Old Pactolus Road
Greenville, NC 27834
252-329-4653

Bradford Creek Soccer Complex
4523 Old Pactolus Rd.
Greenville, NC 27858
252-329-4550

Center for Arts & Crafts at Jaycee Park
2000 Cedar Lane
Greenville, NC 27858
252-329-4567

Community Pool
2113 Myrtle Avenue
Greenville, NC 27834
252-329-4563

Disc Golf Course at "The Meadow"
900 Legion Street
Greenville, NC 27834
252-329-4567

Dream Park
1700 Chestnut Street
Greenville, NC 27858
252-329-4567

Drew Steele Center
1058 South Elm Street
Greenville, NC 27858
252-329-4650

Eastside Park
Hwy 33
Greenville, NC 27858
252-329-4567

Elm Street Park
1055 South Elm Street
Greenville, NC 27858
252-329-4650

Eppes Recreation Center
400 Nash Street
Greenville, NC 27834
252-329-4548

Evans Park
625 West Arlington Blvd.
Greenville, NC 27834
252-329-4567

Greenfield Terrace/Barnes-Ebron-Taft Community Center
120 Park Access Road
Greenville, NC 27834
252-329-4567

Greensprings Park
2500 East 5th Street
Greenville, NC 27858
252-329-4567

Greenville Greenway System
Greenville, NC
greenvillenc.gov/government/recreation-parks/greenville-greenways

Greenville Town Common
105 East 1st Street
Greenville, NC 27858
greenvillenc.gov/government/recreation-parks/greenville-town-common

Guy Smith Park
1051 Moye Blvd.
Greenville, NC 27834
252-329-4567

H. Boyd Lee Park
5184 Corey Road
Greenville, NC 27858
252-329-4550

Hillsdale Park
2531 Sunset Avenue
Greenville, NC 27834
252-329-4567

Jaycee Park
2000 Cedar Lane
Greenville, NC 27858
252-329-4567



Kayaking the Tar River

John Lawson Track Trail
152 Water Street
Grifton, NC 28530
grifton.com

Live United Courtyard
W 4th Street
Greenville, NC 27858

Matthews Lewis Park at West Meadowbrook
900 Legion Street
Greenville, NC 27834
252-329-4567

Off-Leash Dog Area
200 N. Ashe Street
Greenville, NC 27858
252-329-4567

Paradise Outdoors Target Range & Hunting Preserve
3993 Bill Adams Road
Grimesland, NC 27837
252-746-2748
paradisehuntingpreserve.com

Paramore Park
401 E. Firetower Road
Greenville, NC 27858
252-329-4567

Peppermint Park
1400 Brownlea Drive
Greenville, NC 27858
252-329-4567

Perkins Complex
1703 E. 14th Street
Greenville, NC 27858
252-329-4567

Phil Carroll Nature Preserve
Richard Drive
Greenville, NC 27834

Pitt County Arboretum
403 Government Circle
Greenville, NC 27834
252-902-1701

River Birch Tennis Center
625 West Arlington Blvd
Greenville, NC 27834
252-329-4567

River Park North
1000 Mumford Road
Greenville, NC 27858
252-329-4562
greenvillenc.gov/government/recreation-parks/river-park-north

South Greenville Park & Recreation Center
851 Howell Street
Greenville, NC 27834
252-329-4549

Thomas Foreman Park/Eppes Recreation Center
400 Nash Street
Greenville, NC 27834
252-329-4548

West Haven Park
203 Cedarhurst Drive
Greenville, NC 27834
252-329-4567

Woodlawn Park
100 N. Woodlawn Avenue
Greenville, NC 27858
252-329-4567

PLANT NURSERIES

Carolina Seasons Nursery
549 NC Hwy 903 N
Greenville, NC 27834
252-758-1280
carolinaseasons.com

Friendly Nursery
4496 Old Creek Road
Greenville, NC 27834
252-320-1678
friendlynursery.weebly.com



Greenville Greenway | Aaron Hines, City of Greenville NC

THINGS TO DO *Listings*

Pitt County Arboretum
403 Government Circle
Greenville, NC 27834
252-902-1701
pitt.ces.ncsu.edu/pitt+county+arboretum/

Plant and See Nursery
44064 Old Tar Road
Winterville, NC 28590
252-756-0879
plantandseenursery.com/

SCIENCE & NATURE MUSEUMS

NC Museum of Natural Sciences - Contentnea Creek
949 Contentnea Lane
Grifton, NC 28530
252-746-4470
atimeforscience.org

NC Museum of Natural Sciences - Greenville
729 Dickinson Avenue
Greenville, NC 27834
252-531-7203
atimeforscience.org

Walter L. Stasavich Science & Nature Center
1000 Mumford Road
Greenville, NC 27858
252-329-4560
greenvillenc.gov/government/recreation-parks/river-park-north

SHOPPING

Arlington Plaza
600 SE Greenville Blvd.
Greenville, NC 27858

Arlington Shoppes
511 Red Banks Road
Greenville, NC 27858

Arlington Village
656 East Arlington Blvd.
Greenville, NC 27858

Artisans Market
150 Plaza Drive
Greenville, NC 27858
252-353-8008
artisansshoponline.com

Bells Fork Square
2120 East Fire Tower Road
Greenville, NC 27858

Boulevard Shoppes
205 SW Greenville Boulevard
Greenville, NC 27834

Catalog Connection
210 5th Street
Greenville, NC 27858
252-758-8612
universityboutique.com

Closet Consignment
403 S. Washington Street
Greenville, NC 2858

Coastal Fog
330 Evans Street
Greenville NC 27858
252-347-2632
coastalfog.com

Eastgate Village
2808 East 10th Street
Greenville, NC 27858

Elizabeth Richards Collection
330 Evans Street
Greenville, NC 27858
252-355-3141
elizabethrichards.com

From Marfa
808 Dickinson Avenue
Greenville, NC 27834
252-227-4197
shopfrommarfa.com

Greenville Mall
714 SE Greenville Blvd.
Greenville, NC 27858
thegreenvillemall.com

Greenville Square
703 SE Greenville Blvd.
Greenville, NC 27858

Halo Home
801 Dickinson Avenue
Greenville, NC 27834
252-864-4256
halohomestore.com

Jefferson's Florist
310 W 9th Street
Greenville NC 27858
252-355-5600
jeffersonflorist.com

La Promenade
518 SE Greenville Blvd
Greenville, NC 27858

La Promenade II
530 SE Greenville Blvd
Greenville, NC 27858

Lynndale Shoppes
505 Red Banks Road
Greenville, NC 27858

Lynncroft Shopping Center
Evans Street & Greenville Boulevard

New River Pottery
3750 Sterling Pointe Drive
Winterville, NC 28590
newriverpottery.com

Nostalgia Newsstand
201 West 9th Street
Greenville, NC 27834
252-758-6909
facebook.com/NostalgiaNewsstandNC

Rivergate Shopping Center
3013 East 10th Street
Greenville, NC 27858

The Shoppes at Greenville Grande
744 Greenville Blvd SW,
Greenville, NC 27834

Sojourner Whole Earth Provisions
414 South Evans Street
Greenville, NC 27858
252-758-7656
thesojo.com

South Park Shopping Center
115 Red Banks Road
Greenville, NC 27858

Turnbury Square
1914 Turnbury Drive
Greenville, NC 27858

University Book Exchange (UBE)
516 South Cotanche Street
Greenville, NC 27858
252-758-2616
piratewear.com

University Commons
3040 Evans Street
Greenville, NC 27858

ANTIQUE STORES

The Alley on Cooper
171 Cooper Street
Winterville NC 28590
252-714-2177
the-alley-on-cooper.business.site

Ann's Antiques at Remember When
2792 Thompson Street
Grimesland, NC 27837
252-714-7154

Dapper Dan's Art & Antiques
3743 S. Main Street
Farmville, NC 27828
252-7523-7101
facebook.com/pages/Dapper-Dans/159476277409278

Dickinson Avenue Antique Market
701 Dickinson Avenue
Greenville, NC 27858
252-830-1455
greenvilleantiquemarket.com

Fox & Hound Antiques
3750 Sterling Pointe Drive
Suite #E
Winterville, NC 28590
252-321-0091
facebook.com/FoxHoundInteriorsandAntiques

Happy's Emporium
534 3rd Street
Ayden, NC 28513
252-746-2188
www.facebook.com/shophappys

The Loose Goose Vintage Antiques & More
241 Forlines Road
Winterville, NC 28590
252-321-3200
loosegooseantiques.com

Old Time Expressions & Antiques
528 3rd Street
Ayden, NC 28513
252-717-7101
old-time-expressions.business.site

Shipwreck Antiques
7615 Pitt Street
Grimesland, NC 27837
252-757-1127
shipwreckantiques.com

The Venue: Vintage Shoppes and Antique Mall
3214 South Memorial Drive
Greenville, NC 27858
252-756-4455
venueshoppes.com

Vintage Point: Vintage Toys & Memorabilia
3462 East Wilson Street
Farmville, NC 27828
252-347-2495
facebook.com/VintagePointToys

Woodside Antiques & Estate Auctions
3760 S Main Street
Farmville, NC 27828
252-753-9929
woodsideantiques.com



SPAS, SALONS & BARBER SHOPS

All About You Massage Therapy
620-B Lynndale Court
Greenville, NC 27858
252-341-8877

Another Level Hair Bar
106 E 5th Street
Greenville, NC 27858
252-565-3374

Beauty Bar Medispa
1021 Red Banks Rd
Greenville, NC 27858
252-752-1406
beautybarmedispa.com

Cutty Styles Studio
325 Reade St Unit C,
Greenville NC 27858
252-714-7467

East Carolina Massage
210 S Washington Street
Greenville, NC 27858
252-413-0021
eastcarolinamassage.abmp.com

Escape Spa & Boutique
1913 East Fire Tower Road
Suite J, Greenville, NC 27858
252-215-9220
facebook.com/escapespaandboutique

Hair by Rycke
408 Evans St #102
Greenville NC 27858
252-561-8400

LaVida Massage
3040 South Evans Street #103
Greenville, NC 27834
252-756-8900
lavidamassagegreenvillenc.com

Massage Works of Greenville
104 East Victoria Court
Greenville, NC 27858
252-355-1000
massageworksofgreenville.com

Matt Holder Hairdressing
110 E 5th Street
Greenville, NC 27858
252-215-0979
mattholderhair.com

Michael Brandon Styling
800 Dickinson Avenue
Greenville, NC 27858
252-565-9406
michaelbstyle.com/



THINGS TO DO *Listings*

Oshun's Unisex Hair Design
425 Evans Street
Greenville, NC 27858

Pacific Harmony Reflexology Spa
915 Red Banks Rd
Greenville, NC 27858
252-557-2547
phreflexologyspa.com

Panache Hair, Nail & Skin Spa
420 E. Arlington Blvd, Suite #H
Greenville, NC 27858
252-353-4025
panache-spa.com

Refreshology Aesthetics and Massage Therapy Spa
530 SE Boulevard
Greenville, NC 27858
252-931-1111
refresh-ology.com

Salon French & Day Spa
3401 Evans Street
Greenville, NC 27858
252-355-1661
salonfrenchdayspa.com

Salt Beauty and Wellness
650 East Firetower Road
Suite K, Winterville, NC 28590
252-353-7258
saltislove.com

Schroko's Hair Studio
407 Evans Street
Greenville, NC 27858
252-754-2552
schrokoshairstudio.com

The Scissorsy Hair Parlor
403 S Washington Street
Greenville, NC 27858
252-327-5330

Shave on Fifth
212 E 5th Street
Greenville, NC 27858
252-364-2911
theshaveonfifth.com



Aquaventure Aquatics

Stress Knot Kneaded
835-C Johns Hopkins Drive
Greenville, NC 27834
252-931-0010
stressnotkneaded.com

The Spa at Merle Norman
608 East Arlington Boulevard
Greenville, NC 27858
252-756-8404
thespamerlenorman.com

Verde Spa
610 Old Tar Village Road
Winterville, NC 28590
252-321-4757
verdespawintervillenc.com

SPORTS

AMF East Carolina Lanes
700 East Red Banks Road
Greenville, NC 27858
252-355-5510
amf.com/eastcarolinallanes

Aquaventure Aquatics
214 A Beacon Drive
Winterville, NC 28590
252-341-9959
aquaventurenc.co

Black Jack MX
4048 Hudson's Crossroads
Greenville, NC 27838
252-531-1255
blackjackmx.com

Carolina Ice Zone
104 Red Banks Road
Greenville, NC 27858
252-353-8888
carolinaicezone.com

Courtside Athletic Club
1750 Wimbledon Drive
Greenville, NC 27858
252-714-4267
courtsideathletic.com

Extreme Park
2000 Cedar Lane
Greenville, NC 27858
252-329-4567
greenvillenc.gov/
Home/Components/
FacilityDirectory/
FacilityDirectory/84

Greenville Aquatics and Fitness Center
921 Staton Road
Greenville, NC 27834
252-329-4041
greenvillenc.gov/government/
recreation-parks/aquatics-
fitness-center

The Sports Connection
1701 East 14th Street
Greenville, NC 27858
252-215-9090
greenvillenc.gov/
Home/Components/
FacilityDirectory/
FacilityDirectory/68/37

WINERIES & WINE SHOPS

Firefly Wine Shop
3110 South Evans Street
Greenville, NC 27834
252-756-4994
fireflywineshop.com

Seven Pines Vineyard & Winery
544 Seven Pines Road
Fountain, NC 27829
252-717-2283
facebook.com/
Seven-Pines-Vineyard-
Winery-1678793972361219/

The Wine Shop at Jefferson's
310 West 9th Street
Greenville, NC 27834
252-355-5600
jeffersonflorist.com



Clockwise from top left: Umbrella Market in Uptown Greenville; 2019 Greenville Grooves; Umbrella Market in Uptown Greenville; Sycamore Hill Gateway Plaza at Greenville Town Common | Aaron Hines, City of Greenville NC

Hidden Gem
Voted Top 25 Best Small Places for Business and Careers by Forbes Magazine (2019)

WHERE TO EAT *Listings*

Head to visitgreenvillenc.com for additional restaurant listings*

AMERICAN

Angus Grill #1

201 S Jarvis Street
Greenville, NC 27858
252-689-6460
angusgrillnc.com

Angus Grill #2

4054 S Memorial Drive
Winterville, NC 28590
252-689-6224
angusgrillnc.com

Bill's Grill & Grocery

2146 102 E
Ayden, NC 28513
252-746-4609

Bubba's Grille

4054 S Memorial Dr
Winterville, NC 28590
252-756-4658

Carolina Ale House

704 SE Boulevard
Greenville, NC 27858
252-317-0005
carolinaalehouse.com

Charlies Grill

5135 County Home Road
Greenville, NC 27858
252-756-6850

Cubbie's #1

600 E Arlington Blvd
Greenville, NC 27858
252-353-0666
facebook.com/pages/Cubbies/120696181279059

Cubbie's #2

657 Worthington Road
Winterville, NC 28590
252-353-0666

Da-Nite Lunch

214 Main Street
Bethel, NC 27812
252-825-4476

East Coast Wings & Grill

744 SW Boulevard #115
Greenville, NC 27858
252-329-8646
eastcoastwings.com

Pop's Old Fashioned Cheese Burgers

1011 South Charles Boulevard
Greenville, NC 27858
252-329-0048
popsburgers.weebly.com

Wayne's Bar and Grill

9527 HWY 903
Ayden, NC 28513
252-746-1000

Wings Over Greenville

1400 Charles Boulevard
Greenville, NC 27858
252-758-9464
wingsover.com

BAKERIES & SWEET TREATS

Confection Connection

637 Red Banks Road
Greenville, NC 27858
252-565-8840
confectionconnectionnc.com

Duck Donuts

420 East Arlington Blvd
Greenville, NC 27858
252-689-6305
duckdonuts.com

The Bread Lady

803-A Moye Boulevard
Greenville, NC 27834
252-413-0024

Krispy Kreme

300 East 10th Street
Greenville, NC 27858
252-830-1525
krispykreme.com

The Market @ Coastal Fog

330 Evans Street
Greenville, NC 27858
252-347-2632
coastalfog.com

Simply Natural Creamery

1265 Carson Edwards Road
Ayden, NC 28513
252-746-3334
simplynaturalcreamery.com

Simply Natural Creamery (Greenville)

317 Arlington Blvd
Greenville, NC 27858
252-689-6883
simplynaturalcreamery.com

Yoder's Dutch Pantry

3900 Hwy 118
Vanceboro, NC 28586
252-244-1759
yodersfarmandgarden.com

BARBECUE

Abram's Barbecue & Seafood

1001 South Memorial Drive
Greenville, NC 27834
252-695-6592
abramsweb.com

AJ's Chicken and Barbecue

1915 North Memorial Drive
Greenville, NC 27834
252-758-0063

B's Barbecue

751 B's Barbecue Road
Greenville, NC 27834
252-758-7126

Bum's Restaurant

566 3rd Street
Ayden, NC 28513
252-746-6880
bumsrestaurant.net

Bubba's Grille

4054 S Memorial Dr
Winterville, NC 28590
252-756-4658

Haddock's Barbecue

5686 Clay Root Rd
Ayden, NC 28513
252-746-4222

Moore's Olde Tyme Barbecue

2043 Central Park Drive
Winterville, NC 28590
252-746-4277
mooresoldetymebbq.com



New Contentnea Creek BBQ

3471 Hwy 121
Farmville, NC 27828
252-753-4484

Parker's Barbecue Restaurant #1

3109 South Memorial Drive
Greenville, NC 27834
252-756-2388
parkersbbq.com

Parker's Barbecue Restaurant #2

2020 SE Boulevard
Greenville, NC 27858
252-758-9215
parkersbbq.com

RJ's Famous Chicken and Barbecue

2518 South Memorial Drive
Greenville, NC 27834
252-758-9991

Sam Jones BBQ

715 West Firetower Road
Winterville, NC 28590
252-689-6449
samjonesbbq.com

Skylight Inn BBQ (Pete Jones BBQ)

4618 South Lee Street
Ayden, NC 28513
252-746-4113
skylightinnbbq.com

BARS & PUBS

AJ McMurphy's

1914 Turnbury Drive
Greenville, NC 27858
252-355-7956
ajmcmurphys.com

Buggy's Bar

110 East 4th Street
Greenville, NC 27858
252-353-0444
buggysbar.com

Carolina Ale House

704 SE Boulevard
Greenville, NC 27858
252-317-0005
carolinaalehouse.com

Christy's Euro Pub

301 South Jarvis Street
Greenville, NC 27858
252-758-2774
christyseuropub.com

Club 519

519 Cotanche St
Greenville, NC 27858
252-732-4313

CPW's Fine Food & Spirits

2422 Stantonsburg Road
Greenville, NC 27834
252-757-7756
cpws.biz

Dickinson Avenue Public House

703 Dickinson Avenue
Greenville, NC 27858
252-689-6388
daphousenc.com

The Duck-Rabbit Craft Brewery

4519 West Pine Street
Farmville, NC 27828
252-753-7745
duckrabbitbrewery.com

Kick Back Jack's

420 Red Banks Road
Greenville, NC 27858
252-329-0400
kbjacks.com

Local Oak Brewing Company

2564 Railroad Street
Winterville, NC 28590
252-364-8815
localoakbrewery.com

The Loft by Still Life

511 Cotanche Street
Greenville, NC 27858
252-329-9991
clubstilllife.com

Nauti Dog Brewing Company

210 Main Street
Winterville, NC 28590
252-227-4231
nautidogbrewingco.com

The Rickhouse

710 Red Banks Rd
Greenville, NC 27858
252-689-6377
therickhouse.com

Sup Dogs

213 East 5th Street
Greenville, NC 27858
252-752-7682
supdogs.com

Tie Breaker's Grill

1920 Smythewyck Drive
Greenville, NC 27858
252-439-0555

Uptown Brewing Company

418 Evans Street
Greenville, NC 27858
252-689-6487
uptownbrewingcompany.com

Villedge Woodfired Kitchen & Bar

207 SW Boulevard
Greenville, NC 27834
252-355-9500
villedgenc.com

Winslow's Deli, Tavern & Market

120 West Fifth Street
Greenville, NC 27858
252-364-8921
winslowsdeli.com

CAFES

Atavola Market Cafe

620 Red Banks Road
Greenville, NC 27858
252-321-5533
atavolamarket.com

Basil's

1675 East Fire Tower Road
Greenville, NC 27858
252-353-5800
itsbasils.com



Christy's Euro Pub | *Sim Asher*

WHERE TO EAT *Listings*

Bonnie's Cafe
3720 North Main Street
Farmville, NC 27828
252-228-0041
bonnies-cafe.com

Café Duo
505 Red Banks Road
Greenville, NC 27858
252-439-2233
cafeduorestaurant.com

Edwards Pharmacy Grill
131 3rd Street
Ayden, NC 28513
252-746-3126
edwardsdrugs.com

Egg Yoke Café
610 Red Banks Road
Greenville, NC 27858
252-565-8961

GK Café and Catering
3197 East 10th Street
Greenville, NC 27858
252-752-7662

Harvey's: The Breakfast Place
823 South Memorial Drive
Greenville, NC 27834
252-758-1084

Molly's Community Cafe
300 S Evans Street
Greenville, NC 27858
252-227-4449
mollys-community-cafe.business.site

The Bread Lady
803-A Moye Boulevard
Greenville, NC 27834
252-413-0024

The Scullery Coffee House & Creamery
431 Evans Street
Greenville, NC 27858
252-321-1550
facebook.com/thescullerygreenville

CAJUN

The Blackened Kracken Bar & Grill
123 East 5th Street
Greenville, NC 27858
252-215-8822
blackenedkracken.com

Hook & Reel Cajun Seafood Restaurant
500 SW Greenville Blvd
Greenville, NC
252-364-2368
hookreel.com

Villa Verde Dos
2247 Arlington Boulevard
Greenville, NC
252-689-6005
myvillaverde.com

CHINESE

Ayden Chinese Buffet Restaurant
130 F West 102 Hwy
Ayden, NC 28513
252-746-9919
no1chineseayden.com

China King
1400 Charles Boulevard #120
Greenville, NC 27858
252-707-8059
chinakinggreenville.com

China Max
714 SE Boulevard
Greenville, NC 27858
252-215-0398
higmgt.com/mwm-china-max.html



Dickinson Avenue Public House

CARIBBEAN

Munchy's Jamaican & Caribbean
1205 W 5th St
Greenville, NC 27834
252-215-5678

Run-A-Boat: Jamaican Eatery
4052 S Memorial
Winterville, NC 28590
252-756-2134

Villa Verde
2601 East 10th Street
Greenville, NC 27858
252-689-6005
myvillaverde.com

Bamboo Garden
1914 Turnbury Drive
Greenville, NC 27858
252-321-7779
bamboogardengreenville.com

China 1
3434 Cooperative Way
Farmville, NC 27828
252-753-6888

China 10
1904 East Fire Tower Rd #107
Greenville, NC 27858
252-830-2238
china10greenville.com

China Wok
711 Thomas Langston Road
Winterville, NC 28590
252-756-3311
chinawoknc.com

Great Wall II
2120 East Fire Tower Road
Greenville, NC 27858
252-353-4488
greatwalltwo.com

Lam's Garden
3124 East 10th Street
Greenville, NC 27858
252-830-5393

Ming Dynasty
3105 East 10th Street
Greenville, NC 27858
252-752-7111
mingdynastygreenville.com

New China
3700 S Memorial Dr. A1
Greenville, NC 27834-6700
252-321-8880
newchinagreenvillenc.com

No. 1 Chinese Restaurant
4842 Old Tar Road
Winterville, NC 28590
252-353-1001

Shun Xing
250 Easy Street
Greenville, NC 27834
252-754-8223

Speedy Wok
4320 East 10th Street
Greenville, NC 27858
252-754-8288

COFFEE & TEA SHOPS

Blackbeard Coffee Roasters
203 East 5th Street
Greenville, NC 27858
252-565-8312
blackbeardroasters.com

The Biscuit & The Bean
168 Beacon Drive
Winterville, NC 28590
252-321-7425

Lanoca Coffee Company
3856 South Main Street
Farmville, NC 27828
252-327-8290
lanocacoffee.com

SAIN Kava & Tea Bar
110 East Fifth Street
Greenville, NC 27858
facebook.com/areyouinsain

DELIS

Ernie's Famous Subs
911 South Memorial Drive
Greenville, NC 27834
252-752-4388

Kings Deli
201 East Fifth Street
Greenville, NC 27858
919-283-8656
kings-deli.com

The Market @ Coastal Fog
330 Evans Street
Greenville, NC 27858
252-347-2632
coastalfog.com

Villedge Point Market
620 Red Banks Road
Greenville, NC 27858
252-321-3663
villagepointmarket.com

FARM-TO-TABLE

Dickinson Avenue Public House
703 Dickinson Avenue
Greenville, NC 27858
252-689-6388
daphousenc.com

Ford + Shep
718 Dickinson Ave Suite 103
Greenville, NC 27834
252-689-6853
fordandshep.com

Simply Natural Creamery
1265 Carson Edwards Road
Ayden, NC 28513
252-746-3334
simplynaturalcreamery.com

SoCo Farm & Food
304 S. Greene Street
Greenville, NC 27834
soconc.com

Starlight Café & Farm
104 West 5th Street
Greenville, NC 27858
252-707-9033
starlightcafeandfarm.com

Villedge Woodfired Kitchen & Bar
207 SW Boulevard
Greenville, NC 27834
252-355-9500
villedgenc.com

FOOD TRUCKS

Anita's Tacos
Greenville, NC
252-329-0981
facebook.com/anitasmexicanrestaurant1915/

Carolina Chicken & Waffles
Greenville, NC
252-258-3562
carolinachickenwaffles.com/

Jamerican Hotdogs
Greenville, NC
252-361-3627
facebook.com/Jamericanhotdogs

Kasturi
Greenville, NC
252-215-0215
kasturiindiancuisine.com

Kona Ice
Greenville, NC
252-320-5662
kona-ice.com

Last Call Pizza
Greenville, NC
252-665-2817
instagram.com/last_call_pizza

Lottah Queso
Greenville, NC
252-521-1420
instagram.com/lottah_queso

Prevail Hawaiian Street Food
Greenville, NC
252-702-2921
prevailfoodtruck.com

Santa Rosa Tacos
Greenville, NC
919-222-6600

Sizzle Shack
Greenville, NC
252-717-2436

Skylight Inn BBQ
Greenville, NC
252-746-4113
skylightinnbbq.com

Smash Shack
Greenville, NC
910-709-1582
smashedwaffles.com

Sup Dogs
Greenville, NC
252-752-7682
supdogs.com

The Jerk Truck
Greenville, NC
336-355-1232
jerktruck336.net

The Rock Food Truck
Greenville, NC
252-830-8900
rockspringscenter.com

Tula's Fish & Chips
Greenville, NC
252-717-5150
facebook.com/tfcdabomb

V's Dogs
Greenville, NC
252-227-2283

Villa Verde
Greenville, NC
252-689-6005
villaverderestaurant.com

WHERE TO EAT *Listings*



Zay's Place
1915 A Greenville Blvd SE
Greenville, NC
252-751-7728
zaysplace.com

GREEK

Bateeni Mediterranean Grill & Cafe
1868 West Arlington Blvd
Greenville, NC 27834
252-689-6222
bateeni-mediterranean-grill.business.site

Marathon Restaurant
706 South Evans Street
Greenville, NC 27858
252-752-0326
marathonrestaurant.com

Omar's Express Restaurant
714 SE Greenville Boulevard
Greenville, NC 27858
252-355-8309

Simply Delicious Greek Mediterranean Cuisine
327 East Arlington Boulevard
Greenville, NC 27858
252-565-8168
simplydeliciousgv.com

Yaba Mediterranean Grill
1201 Charles Boulevard
Greenville, NC 27858
252-689-1227
facebook.com/YABA-111221030490515/

HIBACHI

Hibachi Express
3040 Evans Street
Greenville, NC 27834
252-321-1816

Hibachi Grill & Buffet
3437 South Memorial Drive
Greenville, NC 27834
252-321-8882

Hibachi Japan
110 East 10th Street #200
Greenville, NC 27858
252-364-8200
hibachijapanecu.com

Hibachi Xpress
2414 Stantonsburg Road
Greenville, NC 27858
252-752-7558
hibachixpressgreenville.com

Ichiban Express
310 East Arlington Boulevard
Greenville, NC 27858
252-321-8300

Ninja Hibachi Express
604 Greenville Blvd SW
Greenville, NC 27834
252-364-8776

Osaka Sushi & Hibachi
302 SE Greenville Boulevard
Greenville, NC 27858
252-757-1818
greenvilleosaka.com

INDIAN

Cinnamon Indian Bistro
731 Red Banks Road
Greenville, NC 27858
252-565-8935
cinnamon419.com

Cinnamon Indian Cuisine
419 South Evans Street
Greenville, NC 27858
252-551-3253
cinnamon419.com

Katsuri Indian Cuisine
2205 West Arlington Blvd
Greenville, NC 27834
252-215-0215
katuriindiancuisine.com

ITALIAN

Atavola Market Cafe
620 Red Banks Road
Greenville, NC 27858
252-321-5533
atavolamarket.com

Basil's
1675 East Fire Tower Road
Greenville, NC 27858
252-353-5800
itsbasils.com

CPW's Fine Food & Spirits
2422 Stantonsburg Road
Greenville, NC 27834
252-757-7756
cpws.biz

Famiglia
740 Firetower Road
Winterville, NC 28590
252-689-6330
famiglianc.com

LaCasetta Italian Restaurant
7434 Main Street
Bethel, NC 27812
252-825-6699
lacasettabethel.com

Nino's Cucina Italiana
511 Red Banks Road
Greenville, NC 27858
252-689-6446
ninoscucinaitaliana.com

JAPANESE

Fuji Japan
204 Greenville Blvd SW
Greenville, NC 27834
252-353-4848

Hibachi Japan
1885 East Fire Tower Road
Greenville, NC 27858
252-565-8820

Isahana Japanese Fusion
214 East 5th St.
Greenville, NC 27858
252-364-1560

Japan Inn
739 Red Banks Road
Greenville, NC 27858
252-364-2222
japaninngreenville.com

Sakura Asian Express
3209 South Memorial Drive
Greenville, NC 27834
252-321-3088

Sappari Japanese Steak House
115 Red Banks Road
Greenville, NC 27858
252-756-8241
sapparijapanese.weebly.com

Shogun Japanese Restaurant
420 East Arlington Boulevard
Greenville, NC 27858
252-565-8818
shogunnctogo.com

Tokyo Japanese Restaurant
3525 South Memorial Drive
Greenville, NC 27834
252-215-9038

Wasabi 88
1605 East Fire Tower Road
Greenville, NC 27858
252-493-0510
wasabi88bistro.com

JUICE/SMOOTHIE BARS & HEALTHY EATS

Dash Nutrition
620-E1 Red Banks Road
Greenville, NC 27835
252-908-6511
dashnutrition.weebly.com

East Coast Nutrition
3015 East 10th Street, Suite F
Greenville, NC 27858
252-364-1532
facebook.com/ecnutrition.nc

Good Stuff Juices
803-A Moye Boulevard
Greenville, NC 27834
252-347-2341
goodstuffnc.com

Fresh Vibes - Pirates Pointe
1901 Charles Blvd #1000
Greenville, NC 27835
252-689-6660
freshvibesjuicebar.com

Fresh Vibes - Arlington
1725 W Arlington Blvd #100
Greenville, NC 27834
252-756-8282
localfreshvibes.com

Tropical Smoothie Café
1856 West Arlington Blvd
Greenville, NC 27834
252-215-2204
tropicalsmoothie.com

Uptown Nutrition
301 Evans Street #101
Greenville, NC 27858
252-329-8789
uptownnutrition.net

Clean EatZ
805 Red Banks Road
Greenville, NC 27858
252-689-6777
cleaneatz.com

Muscle Makers Grill
3150 Evans St Suite P
Greenville, NC 27834
252-756-6000
musclemakergrill.com

MEXICAN

Anita's Mexican Restaurant
1915 North Memorial Drive
Greenville, NC 27834
252-329-0982

Chico's Mexican Restaurant
521 Cotanche Street
Greenville, NC 27835
252-757-1666
chicosrestaurant.com

El Azador
1200 North Greene Street
Greenville, NC 27834
252-353-4229

La Cabanita
3742 South Main Street
Farmville, NC 27828
252-753-9006

La Rancherita Grill & Tequila Bar
3130 Evans St Suite 101
Greenville, NC 27834
252-756-7702

La Ribera Mexican Restaurant
658 East Arlington Boulevard
Greenville, NC 27858
252-565-8944
lariberamexicanrestaurant.com

Mazatlan Mexican Restaurant
101 Eastbrook Drive
Greenville, NC 27858
252-551-3190

Mi Cabana #1
333 East Arlington Boulevard
Greenville, NC 27858
252-931-9555
micabanarestaurants.com

Mi Cabana #2
4054 South Memorial Drive
Winterville, NC 28590
252-321-5520
micabanarestaurants.com

Mi Cabana #3
2231 West Arlington Boulevard
Greenville, NC 27834
252-931-9566
micabanarestaurants.com

Mi Cabana #4
3103 E 10th St
Greenville, NC 27858
252-215-9111
micabanarestaurants.com

PIZZA

Farmville Pizza
3750 South Main Street
Farmville, NC 27828
252-753-0304
farmvillepizza.com

Greg's Pizza
102 Highland Avenue
Grifton, NC 28530
252-524-0770

Italian Village Pizza
714 Blvd SE
Greenville, NC 27858
252-215-5915



WHERE TO EAT *Listings*



Luna Pizza Cafe

Jet's Pizza
420 East Arlington Boulevard
Greenville, NC 27858
252-215-0091
jetspizza.com

Little J's Pizza & Subs
1100 West 3rd Street
Ayden, NC 28513
252-746-3636

Luna Pizza Cafe
632 S Pitt Street #100
Greenville, NC 27834
252-751-0900
lunapizzacafe.com

Marabella Old World Pizza #1
3750 South Main Street
Farmville, NC 27828
252-753-0304
marabellapizzeria.com

Marabella Old World Pizza #2
1898 Greenville Blvd SE
Greenville, NC 27858
252-754-2700
marabellapizzeria.com

Marabella Old World Pizza #3
781 West Firetower Road
Winterville, NC 28590
252-214-7426
marabellapizzeria.com

Mellow Mushroom
2020 Charles Boulevard
Greenville, NC 27858
252-565-8220
mellowmushroom.com

Michaelangelo's Pizza
1912 East Firetower Rd Ste 105
Greenville, NC 27858
252-758-1116
michaelangelosgreenvillenc.com

SEAFOOD

Abram's Barbecue & Seafood
1001 South Memorial Drive
Greenville, NC 27834
252-695-6592
abramsweb.com

Dixie Queen Seafood Restaurant #1
9157 West Marlboro Rd.
Farmville, NC 27828
252-753-6363
dixiequeenseafood.com

Dixie Queen Seafood Restaurant #2
2659 Mill Street
Winterville, NC 28590
252-756-2333
dixiequeenseafood.com

Fryday Night Fish
521 W 1st Street
Ayden, NC 28513
252-751-6436
42-fry.com

Main & Mill Oyster Bar & Tavern
204 Main Street
Winterville, NC 28590
252-227-4399
mainandmilltavern.com

Mayflower Seafood Restaurant
136 Davenport Farm Road
Winterville, NC 28590
252-321-6188
mayflowerwinterville.com

STEAKHOUSES

Plank Road Steakhouse
3689 East Wilson Street
Farmville, NC 27828
252-753-3535
plankroadsteakhouse.com

Ribeyes
1909-A East Fire Tower Road
Greenville, NC 27858
252-756-5866
ribeyes.com

Seared Chophouse
1909 E Fire Tower Rd A
Greenville, NC 27858
252-756-8199
searedchophouse.com

The Seahorse Steakhouse
2130-A Stantsonburg Road
Greenville, NC 27834
252-758-6958
theseahorserestaurant.com

THAI

Anchalee Thai Restaurant
4056 South Memorial Dr Ste 109
Winterville, NC 28590
252-756-2852
anchaleethaicuisine.com

Bangkok Restaurant
560 Evans Street
Greenville, NC 27834
252-754-2244
bangkokrestaurantnc.com

Lemongrass Thai Restaurant #1
705 West Firetower Road
Winterville, NC 28590
252-758-7878
lemongrassgreenville.com

Lemongrass Thai Restaurant #2
1904 West Arlington Blvd
Greenville, NC 27858
252-758-7879
lemongrassgreenville.com

Tastee Thai Cuisine
560 South Evans Street
Greenville, NC 27858
252-754-2244

VIETNAMESE

EC Pho Vietnamese Noodle House
703 SE Greenville Blvd
Greenville, NC 27858
252-756-7272

I Love Pho
4115 Old Tar Rd
Winterville, NC 28590
252-689-6694

It All Comes Together in the Greenville, NC MSA.

Many communities have a "good quality of life" and "business-friendly environment." What reinforces these assets are strong partnerships that make all the difference in a good community and a great one.

We're a great community where everything comes together.

Join us in the Greenville, NC MSA.

The best location – with strong collaboration.



PITT COUNTY
DEVELOPMENT
COMMISSION

locateincarolina.com

PLACES TO STAY *Listings*

BED & BREAKFASTS

Paradise Outdoors Lodge
3993 Bill Adams Road
Grimesland, NC 27837
252-746-2748
airbnb.com/rooms/35373207

The Music House 🍷
408 West Fifth Street
Greenville, NC 27834
252-367-1892
airbnb.com/rooms/3848890

CAMPGROUNDS

Contentnea Creekside RV & Trail Park 🐾
397 Contentnea Drive
Grifton, NC 28530
252-524-4161

River Park North 🐾
1000 Mumford Road
Greenville, NC 27858
252-329-4562
greenvillenc.gov/government/recreation-parks/river-park-north

Whispering Oaks RV Resort 🐾
2773 Sunny Side Road
Greenville, NC 27834
252-752-8886
whisperingoaksvresort.com

Tranters Creek Resort & Campground 🐾
6573 Clarks Neck Road
Washington, NC 27889
252-948-0850
tranterscreekresort.com

HOTELS & MOTELS

Affordable Suites of America
101 Dansey Road
Greenville, NC 27834
252-355-5717
affordablesuites.com

Baymont Inn & Suites 🐾 🍷
3439 South Memorial Drive
Greenville, NC 27834
252-364-8980
wyndhamhotels.com

Best Western Plus 🐾 🍷
2310 NE Blvd
Greenville, NC 27858
252-752-2378
bestwestern.com

Camelot Inn
2828 South Memorial Drive
Greenville, NC 27834
252-756-1150

Candlewood Suites 🐾
1055 Waterford Commons Drive
Greenville, NC 27834
252-317-3000
ihg.com/candlewood

Country Inn & Suites by Radisson 🍷
3900 South Memorial Drive
Winterville, NC 28590
252-355-0070
radissonhotels.com

Courtyard by Marriott 🍷
2225 Stantonsburg Road
Greenville, NC 27834
252-329-2900
marriott.com

Econo-Lodge 🐾 🍷
920 Crosswinds Street
Greenville, NC 27834
252-752-7382
choicehotels.com

Economy Inn 🐾
1901 Stantonsburg Road
Greenville, NC 27834
252-754-8047

Fairfield Inn & Suites 🍷
908 Moye Boulevard
Greenville, NC 27834
252-353-0606
marriott.com

Greenville Motel
2309 South Memorial Drive
Greenville, NC 27834
252-756-1130

Hampton Inn Greenville 🍷
305 SW Greenville Boulevard
Greenville, NC 27834
252-355-7400
hilton.com

Hilton Greenville 🐾 🍷
207 SW Boulevard
Greenville, NC 27834
252-355-5000
hilton.com

Holiday Inn 🐾 🍷
203 SW Blvd
Greenville, NC 27834
252-355-8300
ihg.com

Holiday Inn Express 🍷
909 Moye Blvd
Greenville, NC 27834
252-754-8300
ihg.com

InTowne Suites
2111 West Arlington Boulevard
Greenville, NC 27834
252-752-3411

Knights Inn 🍷
3435 South Memorial Drive
Greenville, NC 27834
252-355-5699
knightsinn.com

Microtel Inn & Suites by Wyndham 🍷
450 Moye Blvd
Greenville, NC 27834
252-758-7282
wyndhamhotels.com

Quality Inn 🍷
821 South Memorial Drive
Greenville, NC 27834
252-758-5544
choicehotels.com

Red Roof Inn 🐾
301 SE Boulevard
Greenville, NC 27858
252-756-2792
redroof.com/property/nc/Greenville/RR11234

Residence Inn by Marriott 🐾 🍷
1820 West Fifth Street
Greenville, NC 27834
252-364-8999
marriott.com

Super 8 Motel 🍷
1004 South Memorial Drive
Greenville, NC 27834
252-758-8888
wyndhamhotels.com

Uptown Greenville Hotel 🍷
810 South Memorial Drive
Greenville, NC 27834
252-752-0214
redlion.com

Wingate Inn By Wyndham 🍷
3212 South Memorial Drive
Greenville, NC 27858
252-355-4283
wyndhamhotels.com

🐾 **Pet-Friendly**

🍷 **Onsite Restaurant**

☕ **Complimentary Breakfast**



Hidden Gem

#1 Trendiest City for Generation Z Renters in 2020 (Rent Cafe)

Greenville, North Carolina



303 SW Greenville Blvd
Greenville, NC 27834
252.321.7671
GreenvilleConventionCenter.com
57,000 sq. ft. of Event Space



207 SW Greenville Blvd
Greenville, NC 27834
252.355.5000
GreenvilleNC.Hilton.com
142 Guest Rooms
25,000 sq. ft. of Event Space



Holiday Inn
Greenville, NC - Convention District
203 SW Greenville Blvd
Greenville, NC 27834
252.355.8300
HIGreenvilleNC.com
170 Guest Rooms
11,000 sq. ft. of Event Space



305 SW Greenville Blvd
Greenville, NC 27834
252.355.7400
GreenvilleNC.HamptonInn.com
100 Guest Rooms
850 sq. ft. of Event Space



Convention Center Campus

Exciting

Let the story of your event unfold as attendees find themselves captivated by world-class entertainers, speakers, and educators that bring unforgettable events to life. We create engaging atmospheres and unique social environments that inspire and infuse minds with unforgettable experiences that can only be described as unrivaled.



Engaging

Delivering unique and authentic experiences is about more than a well-designed space and flawless service. It's about bringing people together in an atmosphere that inspires collaboration, connectivity, and the open exchange of ideas. Creating memorable experiences that forge lasting, professional relationships is our promise for every event.



Exceptional

Seamless integration of our services with our needs is what creates a uniquely exceptional experience for conference-goers, exhibitors and guests. From electrical services, to security, to catering and fine food, we have the capacity and experience to ensure your event is perfectly executed and will establish your new benchmark for ease and excellence.



Spacious

Boasting over 400 guest rooms and 91,000 sq. ft. of fully-renovated and expanded meeting, breakout, and event space, the Greenville Convention Center Campus is the largest meeting and exhibit facility in eastern North Carolina. An extensive expansion and refreshment has completely updated our facilities, adding multiple breakout rooms and a gorgeous indoor/outdoor ballroom perfect for event mixers, weddings, or banquets.



252.321.7671

GreenvilleConventionCenter.com

UNRIVALED EXPERIENCE



RELOCATION & RETIREMENT

Greenville Town Common | Aaron Hines, City of Greenville NC

Greenville and Pitt County are showing up on radar screens across North Carolina and the United States in recent years for many people interested in relocating or retiring.

This is due to Greenville and Pitt County receiving several top recognitions by national publications in categories such as best places for manufacturing, top labor force, best small places for businesses and careers, best performing small metros, Sportstown USA, Playful City USA, and others.

In 2014, Greenville was included in USA WEEKEND Travel's list of 5 Great, Lesser-Known Places to Retire, and the neighboring Pitt County town of Winterville was designated a Certified Retirement Community by Retire NC for providing amenities, services, and opportunities retirees need to enjoy active and productive lives.

Greenville, the county seat, has grown into a thriving small metropolitan city of over 93,000, with Pitt County at a population of nearly 180,000. Greenville has direct four-lane highway access from all NC borders and five daily direct flights to Charlotte. Greenville and Pitt County also offer an assortment of leisure and culture to explore and enjoy from greenways, parks, rivers, golf courses, historic towns, wonderful restaurants, museums, galleries, antique shops, boutiques, sports events, and much more. Our close proximity to the Outer Banks and Crystal Coast for day trips makes our area attractive to those wanting to be close to the beaches, but also have the protection from hurricanes of a more inland destination. Geographic location, easy affordability, and a mild climate in which to enjoy outdoor activities year-

round, make Greenville and Pitt County a repeat choice for travelers and many are enticed to come back and stay.

There are other elements present in our area that also make it inherently attractive, helping Greenville emerge as a thriving university-medical community, and an economic and cultural hub in Eastern North Carolina. Two anchor assets in the area include **East Carolina University** and **Vidant Medical Center**.

ECU is the third largest university in North Carolina, and is a nationally recognized doctoral research institution offering a wide range of graduate and undergraduate programs, as well as the **Brody School of Medicine**. In addition to being the home of Pirate athletics, ECU hosts numerous performances and exhibitions

showcasing the talent of both world-famous entertainers and aspiring student artists.

Vidant Health represents one of the largest health care systems in the state, and along with the ECU's Brody School of Medicine ranks as one of the best in the emerging fields of telemedicine and robotic surgery. The system includes **Vidant Medical Center**, eight community hospitals, physician practices, home health and other independently operated health services.

But, perhaps one of the most common attributes people mention when visiting Greenville and Pitt County is the friendliness of our people. While possessing a wealth of big-city amenities, we still retain a certain small-town charm, Southern hospitality, and sense of community that will ensure you find yourself in good company.



Pitt Community College | Winterville, NC

Hidden Gem

Winterville is a **Retire NC Certified Retirement Community**



Pitt Greenville Airport Terminal

PITT-GREENVILLE AIRPORT (PGV)

400 Airport Road | Greenville, NC 27834 | 252-902-2025 | Flypgv.com

PGV is a center for aviation for the Greenville-Pitt County and Eastern NC region, consisting of two runways and covering just under 1000 acres north of the Tar River and Uptown Greenville. PGV is serviced daily by American Airlines through Charlotte (CLT) and is also actively exploring potential future service by other airlines. Travelers can find many convenient services at PGV, including: comfortable boarding lounge, free WiFi, easy and affordable parking, The Flight Cafe and other vending/concessions areas, complimentary meeting facilities, several onsite rental car agencies, hotel shuttle service, and more. PGV also has a thriving general aviation sector and services many private customers.

G. K. BUTTERFIELD TRANSPORTATION CENTER (GTAC)

600 S Pitt Street | Greenville, NC 27834 | 800-231-2222

► Hours: Monday - Friday, 8am - 5pm

The G.K. Butterfield Transportation Center is a new central transfer facility located between the **Uptown** and **Dickinson Avenue Districts**, where all local and regional transportation services connect! The Greenville Area Transit system (GREAT bus system), Pitt Area Transit (PATS), and Greyhound each utilize the facility for connections, along with the Amtrak Connector shuttle service to the Amtrak train station in nearby Wilson. Taxis, Uber, and Lyft can also pick up conveniently from this location. GTAC offers a covered transfer facility with seating, restrooms, vending machines, bike racks, parking, and more, giving people a choice of multi-modal options to fit both residents and visitors transportation needs.

GREENVILLE AREA TRANSIT (GREAT) SYSTEM

GREAT is owned and operated by the City of Greenville as the Transit Division of the Public Works Department. GREAT Bus Service is provided Monday through Friday from 6:25am until 5:15pm. No service on Saturday or Sundays at this time, or the following holidays: New Years Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Day

GREYHOUND BUS STOP

Phone: 252-752-3483

Main Line & Tickets: 800-231-2222

Hours of Operation: Monday - Sunday
Open 24 hours, Holidays Open 24 hours

This is a bus stop only. Tickets not sold at this location. Purchase online or at a full-service terminal. Hours of operation are subject to change. Please call the station to verify hours before making travel arrangements.

AMTRAK SHUTTLE

The AMTRAK Throughway Bus Shuttle travels between Greenville (GRN) and the Wilson, NC (WLN) AMTRAK Train Station



G.K. Butterfield Transportation Center | Aaron Hines, City of Greenville NC

DRIVING DIRECTIONS

DIRECTIONS FROM CHARLOTTE

Take I-85 North through Greensboro, then stay on I-85 North and 40 East. Take 85 North/40-East through Burlington, then I-40 East at the 40-85 split towards Raleigh. Stay on I-40 past the RDU Airport exits, and then take the Wade Avenue exit to the Raleigh Beltline (440 North). From the beltline, take the US 64 East exit. (Wilson/Rocky Mount/Greenville) At the 64/264 split, take US 264 East towards Wilson and Greenville. Continue on US 264 East directly into Greenville. Once inside the city limits US 264 East will become Stantonsburg Road.

DIRECTIONS FROM GREENSBORO/WINSTON-SALEM AND POINTS WEST

Take I-40 East through Burlington to the 40-85 split towards Raleigh. Take I-40 East continuing on I-40 past the RDU Airport exits and take the Wade Avenue exit to the Raleigh Beltline (440 North). From the beltline, take the US 64 East exit (Wilson/Rocky Mount/Greenville). At the 64/264 split, take US 264 East towards Wilson and Greenville. Continue on US 264 East, which will take you directly into Greenville. Once inside the city limits US 264 East will become Stantonsburg Road.

DIRECTIONS FROM RALEIGH/DURHAM

From the beltline, take the US 64 East exit. (Wilson/Rocky Mount/Greenville) At the 64/264 split, take US 264 East towards Wilson and Greenville. Continue on US 264 East, which will take you directly into Greenville. Once inside the city limits US 264 East will become Stantonsburg Road.

DIRECTIONS FROM I-95 SOUTH

From I-95, take exit 138 in Rocky Mount towards Greenville which will put you on 64 East. Travel on 64 East to Exit 496 and take NC 11 South towards Greenville. Once inside the city limits this will become Memorial Drive.

DIRECTIONS FROM I-95 NORTH

From I-95, take Exit 119A (Wilson/Greenville), to US 264 East which will take you directly into Greenville. Once inside the city limits this will become Stantonsburg Road.

DIRECTIONS FROM I-40 (SOUTHEASTERN, NC)

Take I-40 West to NC 11 North. Stay on NC 11 North through Kinston and into Greenville. Once inside the city limits NC 11 North will become Memorial Drive.

DIRECTIONS FROM 13 NORTH (NORTHEASTERN NC)

Take HWY 13 South bypassing the town of Bethel and continue into Greenville. HWY 13 South will connect to HWY 11 South once you are in Greenville. Once inside the city limits this will become Memorial Drive

DIRECTIONS FROM ELIZABETH CITY

Take HWY 17 South to US 64 West. Continue on US 64 West to HWY 13 South, which is the Bethel/Greenville Exit 496. Take HWY 13 South bypassing the town of Bethel and into Greenville. HWY 13 will connect to HWY 11 South once you are in Greenville. Once inside the city limits this will become Memorial Drive

DIRECTIONS FROM MOREHEAD CITY/CRYSTAL COACH BEACHES

Take US 70 West to HWY 43 North through New Bern and Vanceboro and into Greenville. Once inside the city limits HWY 43 North becomes Charles Boulevard

DIRECTIONS FOR THE OUTER BANKS

Take US 64 West across Roanoke Island onto the mainland. Continue on US 64 West to HWY 13 South, which is the Bethel/Greenville Exit 496. Take HWY 13 South bypassing the town of Bethel and into Greenville. HWY 13 will connect HWY 11 South to Greenville. Once inside the city limits this will become Memorial Drive.

CITY OF GREENVILLE AUTHORIZED TAXICAB COMPANIES

AAA Taxi Company
252-361-8525

Ace Taxi Company
252-758-0888

Aladdin Taxi Company
252-830-5466

Always On the Go
860-709-8829

A To Z Transport
252-321-5744

B & B Transport
252-714-3979

City Cab
252-758-2161

Courtesy Cab
252-757-1558

Dupree's Taxi & Transport
252-341-0109

Faith Cab
252-347-2347

Grannelles's Limo Services
252-752-8989

K & M Taxi
252-702-0693

Liberty Taxi
252-327-6986

Mary's Care Transport
252-268-6299

Signature Taxi
252-814-9500

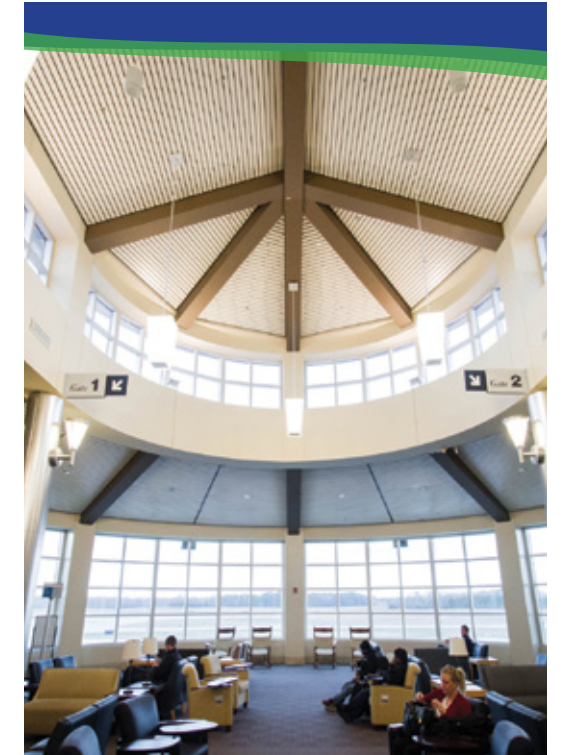
Taxi King Taxi
252-702-6221

Unity Taxi Company
252-367-2266

Early Bird Taxi
252-347-3258

Galass Prestige Transport
252-320-2667

*UBER and LYFT are also available in Greenville-Pitt Co.



WHY FLY PGV?

- Easy, No Wait Passenger Screening
- Fly to Anywhere American Airlines Flies
- *When You Land, You're Home*

It's just plane easier.



GREENVILLE



MAP KEY

LODGING

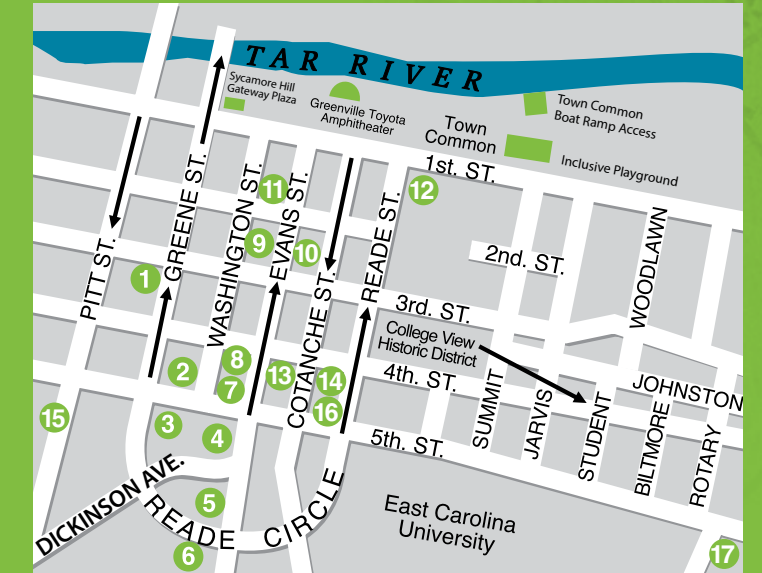
1. **Country Inn & Suites**
3900 S Memorial Drive
2. ***Baymont Inn & Suites**
3439 S Memorial Drive
3. **Knights Inn**
3435 S Memorial Drive
4. **Wingate by Wyndham**
3212 S Memorial Drive
5. **Hampton Inn Greenville**
305 SW Greenville Blvd
6. ***Hilton Greenville**
207 SW Greenville Blvd
7. ***Holiday Inn**
203 SW Greenville Blvd
8. ***Red Roof Inn**
301 SE Greenville Blvd
9. **Camelot Inn**
2828 S Memorial Drive
10. **Greenville Motel**
2309 S Memorial Drive
11. **Super 8 Motel**
1004 S Memorial Drive
12. **Uptown Greenville Hotel**
810 S Memorial Drive
13. **Quality Inn**
821 S Memorial Drive
14. **Holiday Inn Express**
909 Moye Blvd
15. ***Economy Inn**
1901 Stantonsburg Road
16. ***Econolodge**
920 Crosswinds Street
17. **Microtel Inn & Suites**
450 Moye Blvd
18. ***Residence Inn by Marriott**
1820 W Fifth Street
19. **Courtyard by Marriott**
2225 Stantonsburg Road
20. **InTown Suites**
2111 W Arlington Blvd
21. ***Candlewood Suites**
1055 Waterford Commons Drive
22. **Affordable Suites of America**
101 Dansey Road
23. ***Best Western Plus**
2310 NE Greenville Blvd
24. **The Music House**
408 W Fifth Street
25. **Fairfield Inn & Suites**
908 Moye Blvd

SHOPPING

- | | |
|-----------------------|-------------------------|
| A. TI Galleria | E. The Lynndale Shoppes |
| B. Lynncroft | F. Arlington Village |
| C. University Commons | G. Greenville Mall |
| D. La Promenade | H. Stanton Square |

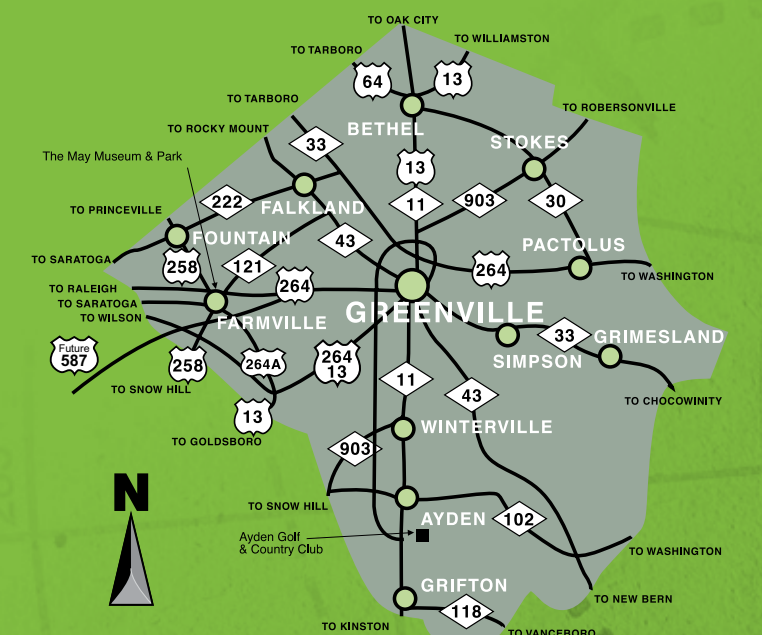
**Pet Friendly. Please contact property for weight limits and breed restrictions.*

UPTOWN



- | | |
|--------------------------------|---|
| 1. Chamber of Commerce | 10. United States Courthouse |
| 2. City Hall | 11. Pitt County Development Commission
Pitt County Tax Collector |
| 3. Municipal Building | 12. Willis Building |
| 4. Five Points Plaza | 13. Fourth Street Parking Deck |
| 5. Sheppard Memorial Library | 14. Greenville-Pitt County Visitors Center |
| 6. Federal Bankruptcy Court | 15. G.K. Butterfield Transportation Center |
| 7. Emerge Gallery & Art Center | 16. ECU Registrar's Office |
| 8. Uptown Greenville Office | 17. Whichard Building ECU Admissions |
| 9. Pitt County Courthouse | |

PITT COUNTY





VISIT GREENVILLE, NC

CONTACT INFORMATION

P: 252-329-4200

F: 252-329-4205

VISITORS CENTER

MON-FRI 8 A.M. – 5 P.M.

417 COTANCHE STREET, SUITE 100
GREENVILLE, NC 27858

MAILING ADDRESS

P.O. BOX 8027
GREENVILLE, NC 27835-8027

LET'S CONNECT



GREENVILLE-PITT COUNTY
CONVENTION AND VISITORS BUREAU
417 COTANCHE STREET, SUITE 100
GREENVILLE, NC 27858



Greenville
NORTH CAROLINA



Historic Greene Street Bridge at Greenville Town Common | Aaron Hines, City of Greenville NC